Our services are:
• Membership Services
• Workshops
• Industrial Working Groups
• Publications and Public Relations
• Events Management
• Trade Fair Services
• Legal Assistance and Corporate Investment
• Business and Marketing Services
• Training Services
• Recruitment Services
• Business Visa Support
• Vocational Education
• Blue Sky Business Travel
• Pro Recognition of Qualifications
• Senior Expert Service (SES)

Become a Member
Ms. Shirin Morgan
Head of Membership Administration Department
Tel.: (+202) 3333 8465 | Fax.: (+202) 3336 8026
shirin.morgan@ahk-mena.com

GACIC Events
Please find our 2020 event calendar here.

The German-Arab Chamber of Industry and Commerce in association with the Embassy of the Federal Republic of Germany to Egypt would like to cordially invite you to come and celebrate the start of a new decade with us.

Thursday 6th of February 2020,
at the Sheraton Cairo Hotel & Casino, Ivory Ballroom

Do not miss this great networking event, for an opportunity to meet and mingle with members of the German-Arab Business Community in Egypt,
We look forward to welcoming you at the Dinner.

To register, please click here https://forms.gle/3X7y49JJmAiTTLi36

For more info please contact: Scherien Ali  | Workshops and Events Project Manager
Email: scherien.ali@ahk-mena.com - Tel.: 02/33338474
Every year, the German Chamber organizes a variety of networking and social events for the German community, Egyptian companies with business relations to Germany, young Professionals and friends. These events are a great opportunity for companies to increase their visibility and make themselves known to the German-egyptian community in Egypt.
GACIC Announcements

Upcoming Chamber's February Workshop 2020

HR and Finance Workshop

Topic: How to automate your work?

Speaker: Eng. Tamer Abd EL Rahman Sakr, SoftTrend Consultant

Tuesday 11th of February 2020
10:00 am - 12:00 pm

Location: The German-Arab Chamber Premises, Nefertiti conference room, 11th Floor 21, Soliman Abaza St., off Jamet El Dowel El Arabia, St., Mohandessin

To register, please click here https://forms.gle/GsidpYhj3SyYLEM86

Incoming German Delegations to Egypt and Jordan in the field of ICT and Packaging Machinery – June 2020

Within the frame of the Foreign Market Entry Programme of the German Federal Ministry of Economic Affairs and Energy (BMWi) two delegations of German companies will visit Egypt and Jordan in June 2020.

The first delegation comprises companies operating in the ICT sector and will be visiting Cairo from the 7th till 11th of June 2020 to explore business opportunities with Egyptian counterparts.

On this occasion a conference is organized and will take place on the 8th of June 2020 in Cairo followed by B2B-matchmakings.

The second delegation will visit Amman and includes companies operating in the packaging industry that will visit Amman from 21st till 25th of June 2020. Within this frame a seminar as well as site-visits to reference projects and B2Bs with Jordanian companies will be organized.

The delegation visits are co-financed by the BMWi and organized by DE International in partnership with MENA Business GmbH as well as further local partners in Egypt and Jordan.

For more information please contact Ms. Christine George Christie.george@ahk-mena.com or Marion Kussmann at marionkussmann@ahk-mena.com.

Advertise with us

The German-Arab Trade (GAT) magazine is the official quarterly magazine of the Chamber published in English and Arabic.

For more information about advertising rates and packages please contact:
Ms. Aya Allam
Marketing Communications Project Manager
Tel: (+202) 3333 8471
aya.allam@ahk-mena.com
Visa Tips

To our valued Members: visa tips will be added monthly to facilitate your visa procedures and save your valuable time.

1. **REMEMBER Please** fill the application form online through the Videx portal, which is: [https://videx.diplo.de/](https://videx.diplo.de/)

2. For using the videx you need these hardware and software application:
   - **Desktop:** Internet Explorer 8, Chrome 9, Firefox 4 2011, Safari 6
   - **Mobile:** Chrome, Safari or Internet Explorer 10 or 11
   - Adobe Acrobat Reader 10, Version 2015

3. For your business visa, always choose in the videx form your reference: inviting company or organization, which is usually a German company or a trade fair.

4. Do you know that the Schengen Visa Insurance should cover all Schengen States and minimum coverage of 30,000 Euro.

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**Environment Working Group**

The German-Arab Chamber of Industry and Commerce held its First Environment Working group on Sunday, 2nd of February at the premises of the GACIC. The Environment Working Group serves as a platform for companies to discuss and exchange best practices, experiences, solutions and recommendations on environmental protection, and also serves as a channel to engage with Egyptian government at local and national level to provide support and feedback on environmental regulations, standards and technologies in Egypt. During the first Environment Working Group, Mr. Mahmoud Galal, CEO Bio Energy Company was selected to chair the group due to his vast experience in the field.
Logistics Working Group

The Logistics Working Group held its second meeting on Wednesday, 29th of January at the premises of DB Schenker. The company MTS was invited to give a presentation on the recently developed system for the national single window platform for foreign trade. The aim of this system is to develop an advanced & sustainable Single Window-Based information platform and a modern business environment for foreign trade and thus, transform Egypt into an advanced global logistics area. The Group showed its willingness to support the system and revert back with feedback on all aspects to expedite the process.
<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
<th>Language</th>
<th>Duration</th>
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</thead>
<tbody>
<tr>
<td>February</td>
<td>3</td>
<td>Overall Equipment Efficiency</td>
<td>Arabic</td>
</tr>
<tr>
<td></td>
<td>3, 5, 10, 12, 13</td>
<td>Advanced Marketing &amp; Marketing Strategy</td>
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<td>3-4-11-17-18-24-25</td>
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<td>9</td>
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<td>English</td>
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<td></td>
<td>16 &amp; 17</td>
<td>Financial Decision Making</td>
<td>English &amp; Arabic</td>
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<td>17, 19, 24 &amp; 26, 2, 4, 9 &amp; 11 (March)</td>
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<td>19 &amp; 20</td>
<td>Strategic HR Planning</td>
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<td>19 &amp; 20</td>
<td>Printing &amp; Packaging Essentials</td>
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<td>23 &amp; 24</td>
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<td>25 &amp; 26</td>
<td>Social Insurance Workshop</td>
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<td>26 &amp; 27</td>
<td>Office Management</td>
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<td>Warehousing &amp; Inventory</td>
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<td>4 &amp; 5</td>
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<td>8 &amp; 9</td>
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<td>8</td>
<td>Power &amp; Influence Online Simulation (Forio)</td>
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<td>11 &amp; 12</td>
<td>Performance Management</td>
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<td>15, 16 &amp; 18</td>
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<td>16, 18, 23, 25,30, 1, 6, 8, 13 &amp; 15 (April)</td>
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<td>Competency based Interviews</td>
<td>English &amp; Arabic</td>
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<td>22 &amp; 26</td>
<td>Maintenance Crash Diploma for Technicians</td>
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<td></td>
<td>25 &amp; 26</td>
<td>Marketing Trends</td>
<td>English &amp; Arabic</td>
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<td>25 &amp; 26</td>
<td>Food Safety Workshop</td>
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<td></td>
<td>29 &amp; 30</td>
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Trade Fairs

### Upcoming International Trade Fairs 2020

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<th>Trade Fairs</th>
<th>Location</th>
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<tbody>
<tr>
<td>Euroshop</td>
<td>Duesseldorf</td>
<td>16-20 February 2020</td>
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<tr>
<td>f.r.e.e</td>
<td>Munich</td>
<td>19-23 February 2020</td>
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<tr>
<td>Inhorgenta</td>
<td>Munich</td>
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<tr>
<td>Eisenwarenmesse</td>
<td>Koeln</td>
<td>01-04 March 2020</td>
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<tr>
<td>ITB Berlin</td>
<td>Berlin</td>
<td>04-08 March 2020</td>
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<tr>
<td>Beauty Duesseldorf</td>
<td>Duesseldorf</td>
<td>06-08 March 2020</td>
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<tr>
<td>TOP HAIR</td>
<td>Duesseldorf</td>
<td>07-08 March 2020</td>
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<td>Metav</td>
<td>Duesseldorf</td>
<td>10-13 March 2020</td>
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<td>Int. Handwerkmesse</td>
<td>Koeln</td>
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<tr>
<td>ProWein</td>
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<tr>
<td>Wire &amp; Tube</td>
<td>Duesseldorf</td>
<td>31 March-3 April 2020</td>
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</tbody>
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**Interpack 2020**

On Tuesday 10 December 2019, Interpack press conference took place in Egypt International Exhibition Center – EIEC with more than 180 attendees. There were 6 speakers from Egypt & German sides:

Dr. Sherif El Gabaly – chairman chamber of chemical industries, Mr. Ahmed Gaber – chairman chamber of packaging & printing industries, Mr. Hassan Akef – chairman Packtec SAE & exhibitor in Interpack 2020, Mr. Werner M. Dornscheidt – CEO Messe Duesseldorf GmbH, Mr. Bernd Jablonowski – global portfolio director Messe Duesseldorf GmbH, Mr. Markus Rustler – President & CEO Theegarten – Pactec GmbH & Co KG, Mr. Jan Noether – CEO German Arab Chamber of Industry & Commerce.

With more than 10 Egyptian companies in the world’s leading processing & packaging trade fair. German-Arab Chamber of Industry and Commerce as the official representative of Messe Duesseldorf in Egypt.

**Save the Date: 7-13 May 2020, Duessedorf, Germany**

For more information please visit: [https://www.interpack.com/](https://www.interpack.com/)
Or contact Trade Fairs Department at the German Arab Chamber
Tel: 3333 84 56/57/58/59/60 or email: messeduesseldorf.egypt@ahk-mena.com
This year 4 Egyptian companies took part in The World of Flooring, DOMOTEX Hannover with a space of over 2500 square meters. The companies are presenting different product groups from machine made carpets, mats, fibers, as well as materials and adhesives for the carpet manufacturing.

The companies are:
• Oriental Weavers Carpets: Hall 5
• Mac Carpet: Hall 5
• Egyptian Fibers Company EFCO: Hall 5
• Prado Egypt For Carpet: Hall 5

The GACIC as the official representative of Deutsche Messe in Egypt for over 45 years provides you with all the services to have a successful visit to Domotex 2020.


Wire & Tube Düsseldorf

The German-Arab Chamber of Industry and Commerce organized a workshop for the tubes and wires industry on Wednesday 8th of Jan on the occasion of Wire & Tube Düsseldorf 2020 the world’s largest trade fair for Wires, cables, and Tubes.

The seminar included a lot of information about the sector. Mr. Jan Noether CEO – GACIC, started by his welcome speech. and spoke from the Egyptian side Mr. Mohamed ElDosokey who talked about the Development of the Wires & Tubes Industries in Egypt, Mr. Uwe Wieckenberg Chairman of the GEVET Board Vocational Training talked about the vocational training and its importance in Egypt. And spoke from German side Mr. Wolfram N. Diener Managing Director- Messe Düsseldorf GmbH, Who talked and explained accurately Wire & Tube Düsseldorf 2020.

Wire & Tube Düsseldorf is the world’s largest trade fair for the Wires & Tubes industry. It gathers the most important supplier of wires & tubes machinery, raw materials and semi-finished products, technical parts and finished products under one roof. It is an ideal platform to showcase products and innovations and to make business contacts. About 2600 exhibitors and 67000 visitors participate in Wire & Tube in Düsseldorf.

Or contact us on:
Tel: +202 3333 84 56/7/8/9/60 | Fax: +202 3336 87 22
Email: Messeuedsseldorf.egypt@ahk-mena.com
Website: www.aegypten.ahk.de
Elsewedy-Schenker-3A Consortium Awarded Contract to Build Egypt’s 6 October Dry Port

A consortium of Elsewedy Electric, Schenker Egypt, and 3A International the contract to build the planned USD 100 mn Sixth of October dry port, Al Mal reports, quoting Transport Minister Kamel El Wazir said. El Wazir’s statements came following an official statement saying cabinet had agreed to award the contract to an unnamed consortium during its weekly meeting. The Elsewedy-led consortium was competing with another comprising Malaysia’s PSA and India’s Concorde.

Background: The 100-feddan dry port will be able to handle 720k cargo containers a year. It will comprise cargo zones, customs clearance offices, and multipurpose storage facilities linked to key seaports, and will be developed under a public-private partnership framework.

(Enterprise, January 30, 2020)

Heliopolis University Students Participate in an International Competition for $1 Million Prize

Heliopolis University students participated in “Hult Prize”; an International Competition for $1 Million Prize, for the second year in a row, in the context of motivating students and increasing their awareness of social entrepreneurship and its importance for a better future.

The Hult Contest is an annual global competition to win a prize of 1 million U.S. dollars. The competition is held in cooperation with the United Nations in order to present one of the problems the world faces every year, and aims to solve it through a startup.
The competition begins at the university level, and the winning team then qualifies for one of the regional finals that will be held in multiple countries around the world. The winning team then moves to the international competition that will be held this year in Boston, where the teams will receive extensive training by businessmen and entrepreneurs. The last stage is held each year in the United States of America under the auspices of former President Bill Clinton who announces the winner.

Heliopolis University held the competition at the Entrepreneurship Center, where 63 university students participated. Workshops have taken place to increase students’ awareness of the concept of social entrepreneurship and to explain the idea and stages of the competition in a climate conducive to creativity while implementing some recreational activities that support teamwork and thinking outside the box and solving problems.

OGTech introduces the New Era of Identification

Under the name of “A new Era of Identification”, OGTech for Technology solutions, an affiliate of the acclaimed Osman Group that is specialized in providing RFID solutions with a significant role in introducing Radio Frequency Identification (RFID) technology to the Middle East and North Africa (MENA) region through a journey of twelve years, held an event to raise the awareness of the importance of implementing effective identification and tracking solution with a detailed discussions showing how successful it is for different sectors of business through a set of successful projects and demonstrated proof of concepts that were designed and implemented by OGTech.

OGTech was honored to host The UAE Ministry of Health executives, who showed the importance of their implemented project by OGTech for applying an RFID solution for Fixed assets management at all Hospitals in the country, with a pleased examiner eye they showed up to what extent the solution is considered a huge success for the cost reduction, better time utilization and higher patients satisfaction. On the other side OGTech showed some of its success stories at Bibliotheca Alexandrina with the RFID Library Management System for more than 1, 200,000 books for easy & quick inventory and higher levels of books security, also Wadi Degla company with the implemented RFID Access Control System that helped Wadi Degla executives to track visits and identify peak times, last but not least McDonalds Restaurant with more than 100 branches in Egypt were covered by RFID Fixed Assets Management system for better register availability, inventory processing, time usage and less wastes.

And as a technology company, OGTech team demonstrated some of RFID proof of concepts showing the significant effect on corporates and different entities future plans that reflects on the development of the Egyptian Economy. The demonstrated proof of concepts included Stadium Management System that suites stadiums and clubs, Supply Chain Management that suites factories and supply chain and logistics companies, Student Tracking System that suites schools, Smart Gate System and Fixed Assets Management System.

Through OGTech 12 years journey of success with many companies and by the support of partners of success, FEIG – Germany, Zebra – USA, Metal Craft – USA and RIB – Italy, OGTech acted as an ambassador for raising awareness of effective identification to each business.
Allianz became the First life Insurance Partner of Unicef

Allianz Egypt has signed a three-year agreement on Sunday March 17, to support UNICEF’s work to strengthen social inclusion and protection programs for vulnerable children in Egypt, and appeal to millennial customers over inclusion social media campaign.

This project aims at matching social contribution with business impact in sales growth that would allow to extend funding children education to become part of business as usual.

Through this partnership, Allianz Egypt aims to serve its strategic goal of penetrating into the Millennials segment representing 35% of the 97M Egyptian population and achieving an 8% sales growth across channels and lines of business by associating Life & Motor policy purchase with contribution to the education of deprived children. An additional goal is to further position Allianz as an innovative and inclusive financial partner for banks and large companies.

There are over 10 million children in Egypt, i.e. more than 1 out of 3 children, that lack access to water, sanitation, access to information, housing conditions, health, nutrition, education and protection; essential components to wellbeing. Supporting their education will be the key to make a difference.

NSCE 2020 II Fresh Start

North South Consultants Exchange, NSCE is a sustainable development consulting company committed to improving the quality of life and economic welfare of people and enhancing sustainable development communities throughout the Middle East & Africa. Our creative efforts center around providing a range of professional services to help governmental and international agencies succeed in achieving their public policy and developmental objectives.

Throughout the past 30 years, we supported our clients with tailored technical assistance, marketing, and training services. A key function of our work is to organize research missions that contribute to the development and implementation of our clients’ strategic and tactical goals, and external and internal quality improvement programs.
Your reliable business partner
in Germany, Egypt & the Middle East

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- IDG
- thyssenkrupp
- Lufthansa Group
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- Kapci Coatings
- Bavaria
- BASF
- EMERCO
- Siemens
- Elsewedy Electric
- Catec

#PartnerForInformation