GACIC News

German Egyptian Vocational Training and Education Board (GEVET) meeting in Ain Sokhna
7th of July 2019

Thanks to hospitality of Siemens Egypt in cooperation with the GIZ, the last TVET committee meeting took place at the Egyptian German Technical Academy in Ain Sokhna on 7th of July 2019. The new procedure and regulations of the TVET committee approved by the DIHK have been introduced, the committee will be referred to in the future as the German Egyptian Vocational Training and Education Board (GEVET).

The GEVET Board is operating based on rules of procedure approved by the Association of German Chambers of Commerce and Industry (DIHK). GEVET serves as a venue for professional and business exchanges, for the discussion of training needs and for the development and adoption of common plans. The objective is to routinely combine the knowhow of human resources officers and vocational education experts. The GEVET Board, which convenes once every quarter is coordinated by the AHK in Egypt and operates with a long-term perspective. Operational tasks are delegated to expert panels and to the AHK, including for example the drafting of training regulations and training plan frameworks and working with vocational schools to develop school curricula.
German Delegation Exploring Business in Egypt
27-30 October, 2019

The German-Arab Chamber of Industry and Commerce and the Bavarian Ministry of Economic Affairs, Regional Development and Energy under the direction of Secretary of State Roland Weigert, together are organizing for a German Delegation that will be held on the 27th until the 30th of October 2019 in Cairo, Egypt.

Signals for significant economic growth in Egypt made this country seem as an ideal destination for trade exchange. The determination and effort shown to improve the infrastructure standards suggest that this African country may count as a potential partner country for Bavaria.

The Delegation will consist of Managing Directors and Board Members of Bavarian Industrial companies who offer solutions for “Modern Infrastructures”. The German companies will be from various fields, for example: Construction, Planning, Architecture, Mobility, Rail Technology, Logistics, IT, Environmental Technology, Development of Modern Water Management, Waste Management and Recycling. During their visit, the German companies will get the chance to meet with Egyptian authorities, have B2B Meetings with Egyptian companies and on sight visits.

The current Bavarian-Egyptian trading volume is 470 million euros. For Bavaria, Egypt can become an important partner country with its large infrastructure projects, which the Egyptian government is consistently pursuing.

To serve the needs of the participants and to allow the development of business relations with German partners, a Conference will be held on the 28th of October, 2019 and B2B meetings are settled on schedule.

For any further questions, please feel free to contact: Ms. Ingy Hab El Roman (ingy.habelroman@ahk-mena.com)

#Chances on the Nile #Bayern #Egypt #Business Initiatives # Investment Opportunities #Business Delegation #International Cooperation #Trade Exchange

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Fact-finding Mission
1-5 December 2019

The German - Arab Chamber of Industry and Commerce together with Baden-Württemberg International are pleased to announce that they are planning for a German business delegation trip to Egypt, that will take place from the 1st until the 5th of December 2019, in the cities of Cairo and Suez.

Due to the geopolitical situation and the well-developed infrastructure, Egypt is increasingly regarded by experts as an ideal “hub” for the overall African market. The major infrastructure projects, but also the progress made in the oil and gas sector, in the construction industry and in information and communications technology, could arouse the interest of many German companies in business partnerships.

The bilateral trade volume between the Federal Republic of Germany and Egypt in 2018 amounted to over 5.8 billion euros. Over 300 German companies have branches in Egypt and create around 20,000 jobs there.

The main purpose of the above mentioned delegation is to match Egyptian companies with German companies to cooperate together. To serve the needs of the participants and to allow the development of business relations with German partners, a Conference will be held on the 2nd of December, 2019 in Cairo and B2B meetings are settled on schedule.

For any further questions, please feel free to contact: Ms. Ingy Hab El Roman (ingy.habelroman@ahk-mena.com)

#Chances on the Nile #Bayern #Egypt #Business Initiatives # Investment Opportunities #Business Delegation #International Cooperation #Trade Exchange
GACIC Announcements

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The German-Arab Trade (GAT) magazine is the official quarterly magazine of the Chamber published in English and Arabic.

For more information about advertising rates and packages please contact:
Ms. Aya Allam
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Tel: (+202) 3333 8471
gat@ahk-mena.com

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## Trade Fairs

### Upcoming International Trade Fairs 2019

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Trade Fairs in Egypt:

**Big Industrial Week**
8-10 October 2019

International Industrial and Technology Exhibition and Forum «Big Industrial Week» will take place in the International Exhibition Center of Egypt in Cairo, from 8 to 10 October 2019. The event is officially supported by the Ministry of Trade and Industry of Egypt.

The event is aimed to become an entry point for Russian and international companies to the North and Central Africa and Middle East markets.

The countries of this region are the key importers of machinery, manufactured goods and food. The visitors of the exhibition and participants of the Forum will be the buyers from such countries as Egypt, Turkey, the United Arab Emirates, Nigeria, Kenya, Morocco, Tunisia and others.

The total exhibition area is 10 000 sq.m. The particular emphasis will be made on the demonstration and discussion of operational plans of the Russian Industrial Zone as one of the main platforms of the Russian-Egyptian industrial and business cooperation.

**Main events within Business program:**

- African industrial forum with participation of the Ministries of African countries.
- Nuclear Industry Suppliers Forum by ROSATOM State Corporation.
- The 12th meeting of the Joint Russian-Egyptian Commission on trade, economic, scientific and technical cooperation.

There are several options to participate in the event.


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**PACPROCESS MIDDLE EAST AFRICA**
09–11 December 2019

Pacprocess Middle East Africa 2019 is the newest addition to the interpack alliance, which spans all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio.

Pacprocess 2019, the International Exhibition for Processing & Packaging in the Middle East and Africa, is a comprehensive and highly-targeted exhibition that addresses the requirements of the food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food, and industrial goods sectors in the Middle East and Africa region. The trade fair brings together local and international industry stakeholders from across the entire value chain to showcase cutting-edge technologies and forge lucrative partnerships.

Held for the first time in Egypt, from 9 to 11 December at the Egypt International Exhibitions Center, the event capitalizes on mega opportunities in one of the major economic hubs in North Africa, which also serves as the gateway to regional markets.

Held alongside pacprocess is Arab StarPack Pro; the industry-level packaging competition organized by LibanPack and UNIDO. It is the first of its kind in the Arab region covering Food & Agriculture, Beverages, Personal Care and Household, Cosmetics and Beauty, Pharmaceutical and Medical, Luxury, Industrial and Transport, and Point of Sale packaging.

For more information please visit: [www.pacprocess-mea.com](http://www.pacprocess-mea.com)
Telephone: 02 33384667/8/9/60 | Fax: 02 33367222 | Email: messeduesseldorf.egypt@ahk-mena.com
Address: 21 Soliman Abaza St., off Jameat El Dowal, Mohandessin, Giza

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Egyptian Exhibitors at Upcoming Trade Fairs:

**Asia Fruit Logistica**, 44 Egyptian Fresh Fruit and Vegetables Companies Exhibiting
05 – 07 September
Hong Kong
www.asiafruitlogistica.com

**Anuga**, 101 Egyptian Companies Exhibiting at the World's No. 1 Trade Fair for Food
05 – 09 October
Köln
www.anuga.com

**K**, 8 Egyptian Exhibitors for the First Time in K, the World's Leading Exhibition for Plastics and Rubber
16 - 23 October
Düsseldorf
www.k-online.com

**Medica**, 23 Egyptian Companies in the World's Leading Companies in the Field of Medical Supplies
18.-21 November
Düsseldorf
www.medica-tradefair.com

Targeting potential business partners in Germany and Egypt

For more information please contact Business & Marketing Services Department
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**Companies and Industries**

**FUCHS Establishes New Company in Egypt**

The FUCHS Group, which operates globally in the lubricants industry, is strengthening its presence in the African market by founding a new company in Cairo (Maadi). FUCHS is thus responding to the increasing demand from African customers for high-quality lubricants.

FUCHS develops, produces and sells a full portfolio of lubricants and related specialties for virtually all industries and areas of application.

Founded as a family company in Mannheim, Germany, in 1931, today 58 operating companies with more than 5,000 employees in over 45 countries operate under the FUCHS PETROLUB SE umbrella.

FUCHS is the world’s largest independent lubricant manufacturer and generated sales revenues of about 2.6 billion in 2018.

Its more than 100,000 customers around the world include automotive suppliers and OEMs, companies in the engineering, metalworking, mining and exploration, aerospace, power generation, construction and transport sectors, agriculture and forestry, steel, metal, cement, casting and forging industries as well as in the food industry and the glass manufacturing sector.

FUCHS stands for performance and sustainability, for safety and reliability, for efficiency and cost savings. FUCHS stands for a promise: technology that pays back.

**Elsewedy Electric provides connected technologies that are reshaping industries, transforming cities, and enriching lives.**

Around the world, Elsewedy Electric is helping governments make the shift to a more sustainable energy future. Our recent agreement with R.F. Energy to acquire a 100% stake in four Greek renewable energy companies, three wind farms and one hydro-electric, for a total of 55-million is a remarkable milestone for Elsewedy Electric.

The four Companies have an aggregate capacity of 63.6 MW, three wind parks; Aioliki Kilindrias SA, Kallisti Energieiki SA, Aioliki Aderes SA and one small hydro power plant Hydroelectriki Achaias SA. The assets generate enough energy to power approximately 34,000 homes with an equivalent carbon footprint of 102 thousand tons. The agreement with R.F. Energy is Elsewedy Electric’s second independent power producer (IPP) project in the EMEA region following the Benban Solar park in Egypt, the largest solar installation in the world. Elsewedy Electric manages building, developing, financing, operating, and owning two plots in the solar power park each of 65 MW. The solar park, which is expected to be fully completed in mid-2019, aims to generate around 2 gigawatts of utility-scale solar capacity through a total of 32 stations,
Introducing Robotic Process Automation (RPA) to Expleo Egypt's Portfolio

Expleo is a trusted partner for end-to-end, integrated engineering, quality services and management consulting for digital transformation. We help businesses harness unrelenting technological change to successfully deliver innovations that will help them gain a competitive advantage and improve the everyday lives of people around the globe. We operate in over 25 countries.

Our portfolio varies from consulting, engineering as well as quality assurance services in a wide range of industries. We are always keen on aligning our services to the latest technology trends and the RPA topic has recently captured our attention. After completing various research and training a selection of Expleo Egypt consultants, we now have a full trained and certified RPA team at Expleo Egypt.

Robotic Process Automation (RPA) is a software robot installed in a user's computer, machine or device that tracks and mimics human actions and replicates them to perform the complex, redundant and rule-based work which is performed on a daily basis.

The unprecedented volumes of structured and unstructured data that RPA can analyse, the short investment recovery period through the speed of deployment and business agility, saving labour, decreasing operational tasks and increasing performance are all some of the reasons that has made RPA to become the market hot cake for the last 18-24 months.

Guided by the expertise of our global RPA team and the experience gained from current and previous RPA projects that our group has been working on globally with the insurance, telecom...
Menaville SPA

Menaville SPA is one of those best 20 spas in Egypt. This is according to Egyptian Tourist Authority new brochure containing the best 20 spas in Egypt from about 5 destinations. The Spa provides Anti Stress Program / Slimming & Shaping Program / Physical therapy Program / Facial skin Revitalization / ALL Classic Massages beside Hot Stone / anti cellulite & Pharaoh Massage.

Climatotherapy; is another type of Health Tourism provided by Menaville Safaga Resort. This word means: to treat diseases by natural elements; Sea, Sun, and Sand. These three natural elements exist in Safaga region plentifully, so the area there is very suitable for treating diseases like Psoriasis & Rheumatoid Arthritis. Around Menaville Safaga resort the mountains are framed as a protection from violent wind and sandstorms. Calm surface of Sea is better in reflecting the ultraviolet radiation. Fresh, pollution-free air enriched with numerous minerals and salts, which positively affect the wellbeing.

Climatotherapy treatment is perfect during April till October. To compile with good services system; Menaville Safaga Resort continue receiving CRISTAL* CERTIFICATES OF ACHIEVEMENT & also OF EXCELLENCE® for achieving a distinguished rate of compliance with good water and food safety standards. Since 2006 till 2019 we have monthly inspections to make sure that the Resort still keeping same standards of good water and food safety. Menaville Safaga Resort also received certificates of Recommendation from Holidayckeck.de since 2005 and of Travelers’ Choice from TripAdvisor.com since 2011.

NAOS Marketing

NAOS Marketing, the Egyptian leader in Marketing and Customer Relationship Management with a workforce of more than 1,500 employees and clients on almost every continent, is serving an ever-increasing number of German clients out of Egypt.

Providing them with a native speaker level integrated contact centre operating in German, English, French and other European languages, covering all voice and digital customer care channels (voice inbound and outbound, social media, web). Creating content (text, graphics, 2D/3D animations, videos) for web and social media.

Egypt is one of the top outsourcing locations worldwide and a solid and cost-effective alternative to Central and Eastern Europe for marketing and customer care in German language.

and banking sectors, our RPA team here in Egypt has managed to apply their knowledge to automate a huge number of tasks in our HR, finance and operations departments that included data migration and entry, extracting data from PDFs or any type of scanned documents, generating reports or mass emails, data or emails filtration and integrating with different apps on our system.

Beside improving quality and productivity, lowering operational risks and FTE optimization, RPA has shown us that freeing up staff from such tasks has led our employees to a more value-add contribution. There is a whole world of consideration to put into any RPA initiative, both before and during any efficient journey. You must also consider if RPA is the right choice for your organization.

Expleo Business Agility services work with our clients to ensure that potential benefits and the expected ROI are clearly defined, aligned to strategic priorities and that projects are governed with a benefits focus.
World Luxury Hotel Awards 2019

Baron Hotels and Resorts Egypt proudly announces that Baron Palms Sharm El Sheikh (Adults Only 16+) is a winner this year at World Luxury Hotel Awards.

Baron Palms Sharm El Sheikh is a five star boutique-style superb adults only hotel with Andalusian style features; setup amidst more than 150 palm trees and vast tropical landscape, over 600 m of stunning private silky white sandy beach. It is the perfect destination for honeymooners and couples who would like to spend some relaxing time in a luxurious setting. At Baron Hotels and Resorts Egypt, we care about satisfying all our guests and make their holiday a unique one to be remembered and a special experience to them.

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- Blue Sky Travel
- IDG
- XERVON®
- LUFTansa Group
- expleo
- KAPCI Coatings
- AFCV
- BAVARIA®
- BASF
- Fire Fighting Solutions
- CHEVROLET
- EMECO
- SIEMENS
- ELSEWEDY ELECTRIC
- ACT
- CATEC

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