A glimpse of Dr. Eric Schweitzer, President of the Federation of German Chambers of Commerce and Industry's visit to Egypt. Schweitzer met with Dr. Sahar Nasr, Minister of Investment and International Cooperation, Eng. Amr Nassar, Minister of Trade and Industry, Eng. Amr Talaat, Minister of Communications and Information Technology, and Dr. Yasmine Fouad, Minister of Environment. During the meeting, they discussed ways of enhancing joint cooperation and encouraging German investments in Egypt. Schweitzer also met with members of the Board of Directors of the German-Arab Chamber of Industry and Commerce.
Bits and Bytes AHK Business Dinner: Addressing the Burgeon of Digitalization, Smart Cities and Fintech Market in Egypt

On September 16th, the German Arab chamber of Industry and Commerce (GACIC) celebrated its second exclusive business dinner in 2019 with the participation of leading business figures, policy makers and members of the chamber.

Under the event theme: "Bits and bytes addressing the burgeon of digitalization, smart cities and the Fintech Market in Egypt" the meeting was a clear reflection of power of technology and how it is reshaping industries and the future of the work.

Through the night the guests witnessed the stage dialogue between Jan Noether, CEO of the GACIC and Raqmanah (meaning digitalisation in arabic) the virtual mannequin host of the event. They also assisted in an electronic poll about the local economic development and the impact of digitalization on the business ecosystem in Egypt.

In his speech H.E. Eng. Amr Talaat, Minister of Communication and Information Technology talked about the current pilot model of digitalization in the governorate of Port Said by providing 174 governmental services through apps and portals. The Minister highlighted the cooperation between the ministries of health and military production to elevate healthcare services in the governarate with a promising tone of the enhancement of public services to the one million citizens of Port Said with long term plan to replicate the digitalization model in all governorates.

H.E. Dr. Cyril Nunn, the new Ambassador of the Federal Republic of Germany in Egypt expressed his admiration for the role of chamber in strengthening ties of business cooperation between both countries.
Dr. Eric Schweitzer, the Chairman of the Association of the German Chambers encouraged the participants to take part in a coming German African conference in Berlin next November. He also pointed to the fourth industrial revolution, robotization and the impact of climate change as crucial parameters that should be all taken into consideration in shaping the global economy.

Eng. Emad Ghaly, CEO of Siemens Egypt and President of the German chamber talked about the importance of clear strategies and commitments for digitalization. He also highlighted on the role of Siemens in implementing digitalization in many cities all over the world.

Maged Farrag, Creative and Managing Director, 5dVR, the digitalization partner for the chamber talked about the future of digitalization in Egypt and worldwide.

The event was followed by a panel discussion about digitalization, smart cities and fintech in Egypt, the challenges and opportunities. The panelists who took part in the discussions represented the private sector, the banking sector, the policymakers and the multinational companies in Egypt. Among the speakers were: Ahmed Assem General Manager, Giesecke & Devrient Mobile Security in Egypt in the area of Financial Service Solutions. Ibrahim Hassan Managing Director, Digified focusing on the Egyptian market entry of e-kyc service, Hoda Mansour Managing Director for SAP in Egypt, Dr. Abdel Khalek Ibrahim, Technical Advisor to the Minister, Ministry of Housing Utilities and Urban Communities, Sherif Yassin, Vice President of IT & eCompound, Palm Hills Developments, Martin Janzen Managing Director of Simon Kucher and Partners, Ahmed Mansour Fin Tech strategy expert, Central Bank of Egypt. The panel was moderated by the Dr. Alaa Ezz Secretary General of the Federation of Egyptian Chambers of Commerce (FEDCOC).
**Visa Tips**

To our valued Members: visa tips will be added monthly to facilitate your visa procedures and save your valuable time.

- To get your Schengen Visa in time, please apply at least one month before your flight, so now it is time to start thinking about your business trips in November.
- As the visa application is the summary of all the documents attached, don’t forget to mention the name of the German inviting company or the trade fair that you will be visiting in the reference field.
- We know there’s a lot of signatures needed on an application form... make sure you sign the visa application form on pages 4, 5 & 6 as well as the declaration form? A missing signature will lead to a loss of precious time in this process.
- The bank statements should all be stamped by your bank.

In addition to this, as soon as your passport has been returned from the Embassy to us, we will inform you for that you can come and pick it up! This will also save your time calling us.
## Trade Fairs

### Upcoming International Trade Fairs 2019

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Visit the German Arab Chamber of Industry and Commerce stand No. S8 at the International Industrial and Technology Exhibition and Forum «Big Industrial Week» will take place in the International Exhibition Center of Egypt in Cairo, from 8 to 10 October 2019.

The event is officially supported by the Ministry of Trade and Industry of Egypt.

The event is aimed to become an entry point for Russian and international companies to the North and Central Africa and Middle East markets.

The countries of this region are the key importers of machinery, manufactured goods and food. The visitors of the exhibition and participants of the Forum will be the buyers from such countries as Egypt, Turkey, the United Arab Emirates, Nigeria, Kenya, Morocco, Tunisia and others.

The total exhibition area is 10 000 sq.m. The particular emphasis will be made on the demonstration and discussion of operational plans of the Russian Industrial Zone as one of the main platforms of the Russian-Egyptian industrial and business cooperation.

Main events within Business program:
- African industrial forum with participation of the Ministries of African countries;
- Nuclear Industry Suppliers Forum by ROSATOM State Corporation
- The 12th meeting of the Joint Russian-Egyptian Commission on trade, economic, scientific and technical cooperation

There are several options to participate in the event.

For more information please visit: http://bigindustrialweek.com/en/registration/
Telephone: 02 33338456/7/8/9/60 | Fax: 02 33368722 | Email: messeduesseldorf.egypt@ahk-mena.com
Address: 21 Soliman Abaza St., off Jameat El Dowal, Mohandessin, Giza

PACPROCESS MIDDLE EAST AFRICA
09–11 December 2019

Under the Patronage of H.E. Abdel Fattah Al Sisi, President of the Arab Republic of Egypt, pacprocess Middle East Africa, the International Exhibition for Processing & Packaging in the Middle East and Africa is setting up to open its doors for the first time in Egypt, from 9 to 11 December, at the Egypt International Exhibitions Center.

We invite you to seize the opportunity to attend this one-of-a-kind event and gain access to leading local and international industrialists, explore new brands, equipment, and technologies, and build relationships with public and private entities to expand your business.

Register to visit: http://pacprocess-mea.com/register-to-visit?utm_source=referral&utm_medium=Email&utm_campaign=Pac19&utm_content=Visit

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Address: 21 Soliman Abaza St., off Jameat El Dowal, Mohandessin, Giza
Egyptian Exhibitors at Upcoming Trade Fairs:

**Anuga, 101 Egyptian Companies Exhibiting at the World’s No. 1 Trade Fair for Food**
05 – 09 October 2019
Koeln
www.anuga.com

**K, 8 Egyptian Exhibitors for the First Time in K, the World’s Leading Exhibition for Plastics and Rubber**
16 - 23 October 2019
Düsseldorf
www.k-online.com

**Bazaar Berlin, 9 Egyptian exhibitors in the international sales show for exotic gifts, oriental living, jewellery, and more...**
06 - 10 November 2019
Berlin
www.bazaar-berlin.com

**Medica, 23 Egyptian Companies in the World’s Leading Companies in the Field of Medical Supplies**
18 - 21 November
Düsseldorf
www.medica-tradefair.com

Targeting potential business partners in Germany and Egypt

For more information please contact Business & Marketing Services Department
Tel: +202 3333 8452 | Email: economic@ahk-mena.com
World Luxury Hotel Awards 2019
Baron Hotels and Resorts Egypt proudly announces that Baron Palms Sharm El Sheikh (Adults Only 16+) is a winner this year at World Luxury Hotel Awards.

Baron Palms Sharm El Sheikh is a five star boutique-style superb adults only hotel with Andalusian style features; setup amidst more than 150 palm trees and vast tropical landscape, over 600 m of stunning private silky white sandy beach. It is the perfect destination for honeymooners and couples who would like to spend some relaxing time in a luxurious setting. At Baron Hotels and Resorts Egypt, we care about satisfying all our guests and make their holiday a unique one to be remembered and a special experience to them.
Mercedes-Benz Egypt Selects Egyptian German Automotive Co. to Assemble Cars

Mercedes-Benz Egypt will partner with the Egyptian German Automotive Company (EGA) to assemble cars in Egypt, the company said in a statement. The contract was given to EGA after meeting the company's standards and production requirements, the statement said. No details were provided on the value of the contract.

The first car should be completed in the second half of 2020, the German auto manufacturer said, adding that production will focus on SUVs that are not yet available in the Egyptian market. Mercedes-Benz Egypt last week added Abou Ghaly Motors, Ezz El Arab and German Auto Service to its retail network in Egypt.
Securing a World of Climate Resilience, Prosperity and Peace

As the youth takes to the street and the Amazon continues to burn, Councillors of the World Future Council and Recipients of the Right Livelihood Award, who gathered at SEKEM during the past days, call for immediate action to secure a world of climate resilience, prosperity and peace at a World Future Forum.

Solutions exist

“Solutions exist. We can eradicate hunger and improve livelihoods by adopting 100 per cent agroecology,” says Helmy Abouleish, Councillor of the World Future Council who hosted the forum at SEKEM, Cairo. SEKEM is a recipient of the Right Livelihood Award and a global leader in the development of agroecology.

In their declaration, Councillors and Right Livelihood Award Recipients call for measures to cut carbon emissions in half by 2030 to avoid climate catastrophe and achieve 100 per cent renewable energy by 2050. The leaders call on governments to end spending USD 1.7 trillion annually on weapons and war. “With this budget, the health of our planet can be secured and the very foundations of life regenerated – forests, soils, oceans, and the atmosphere”, their declaration states.

At the forum, leaders also adopted the work programme of the World Future Council. The organisation works with policy makers, promoting the spread of best policies across the world. “We brought together change makers from around the world and all walks of life. They are urging decision-makers to take rapid action to address the earth emergency,” explains Alexandra Wandel, the foundation’s Executive Director.

Renewable Energies

In regards to decarbonizing the world’s energy systems, the World Future Council advocates policy makers on the implementation of climate policies based on scientific evidence and new technological opportunities and facilitates a policy-science interface. “Renewable energy is a pathway to prosperity. The technology has huge positive impacts on livelihoods; it creates decent jobs and reduces greenhouse gas emissions. Let’s bring light, income and health to people across the planet”, says Dipal Barua, Councillor of the World Future Council and Founder of Bright Green Energy Foundation Bangladesh.

To end war and build a secure and sustainable future, the leaders call on governments to adhere to their obligations as UN members to eliminate nuclear weapons and resolve international conflicts through diplomacy, mediation, arbitration and adjudication. “In this increasingly interconnected world, there is no longer any excuse to base our security on war or on threatening to annihilate the planet,” said Alyn Ware, Councillor of the World Future Council and Global Coordinator of Parliamentarians for Nuclear Non-proliferation and Disarmament.
Elsewedy Electric Provides Connected Technologies that are Reshaping Industries, Transforming Cities & Enriching Lives

Around the world, Elsewedy Electric is helping governments make the shift to a more sustainable energy future. Our recent agreement with R.F. Energy to acquire a 100% stake in four Greek renewable energy companies, three wind farms and one hydro-electric, for a total of €55-million is a remarkable milestone for Elsewedy Electric.

The four Companies have an aggregate capacity of 63.6 MW, three wind parks; Aioliki Kilindrias SA, Kallisti Energeiaki SA, Aioliki Aderes SA and one small hydro power plant Hydroelectric Achaias SA. The assets generate enough energy to power approximately 34,000 homes with an equivalent carbon footprint of 102 thousand tons. The agreement with R.F. Energy is Elsewedy Electric’s second independent power producer (IPP) project in the EMEA region following the Benban Solar park in Egypt, the largest solar installation in the world. Elsewedy Electric manages building, developing, financing, operating, and owning two plots in the solar power park each of 65 MW. The solar park, which is expected to be fully completed in mid-2019, aims to generate around 2 gigawatts of utility-scale solar capacity through a total of 32 stations, helping Egypt increase its use of renewable energy to 22 percent of all domestic energy use by 2020. The project is estimated to help reduce global greenhouse gas emission by cutting more than half a million tons of carbon dioxide annually. Elsewedy Electric’s core work of developing technologies and solutions to manage energy and energy processes safely, reliably, efficiently and sustainably has been bolstered by its continued expansion across infrastructure segments including renewable energy, oil and gas, water. Elsewedy Electric is a global leader in cable manufacturing and regional leader in energy solutions and related services. As a globally diversified company with over 15,000 employees and 25 production facilities, Elsewedy Electric operates in five diversified energy segments: Industry, EPC, Technology, Investment, and Development. Since 1938, Elsewedy Electric has been providing customers with a one-stop solution for design, engineering, procurement and construction. By introducing the concept of energy management to improve energy efficiency and reduce energy use, thereby reducing costs, Elsewedy Electric has become a significant contributor to economic growth in Egypt with extensive holdings across the Middle East and Africa, and in select European and Asian markets.

FUCHS Establishes New Company in Egypt

The FUCHS Group, which operates globally in the lubricants industry, is strengthening its presence in the African market by founding a new company in Cairo (Maadi). FUCHS is thus responding to the increasing demand from African customers for high-quality lubricants. FUCHS develops, produces and sells a full portfolio of lubricants and related specialties for virtually all industries and areas of application. Founded as a family company in Mannheim, Germany, in 1931, today 58 operating companies with more than 5,000 employees in over 45 countries operate under the FUCHS PETROLUB SE umbrella.
FUCHS is the world’s largest independent lubricant manufacturer and generated sales revenues of about € 2.6 billion in 2018.

Its more than 100,000 customers around the world include automotive suppliers and OEMs, companies in the engineering, metalworking, mining and exploration, aerospace, power generation, construction and transport sectors, agriculture and forestry, steel, metal, cement, casting and forging industries as well as in the food industry and the glass manufacturing sector.

FUCHS stands for performance and sustainability, for safety and reliability, for efficiency and cost savings. FUCHS stands for a promise: technology that pays back.

Introducing Robotic Process Automation (RPA) to Expleo Egypt’s Portfolio

Expleo is a trusted partner for end-to-end, integrated engineering, quality services and management consulting for digital transformation. We help businesses harness unrelenting technological change to successfully deliver innovations that will help them gain a competitive advantage and improve the everyday lives of people around the globe. We operate in over 25 countries.

Our portfolio varies from consulting, engineering as well as quality assurance services in a wide range of industries. We are always keen on aligning our services to the latest technology trends and the RPA topic has recently captured our attention. After completing various research and training a selection of Expleo Egypt consultants, we now have a full trained and certified RPA team at Expleo Egypt.

Robotic Process Automation (RPA) is a software robot installed in a user’s computer, machine or device that tracks and mimics human actions and replicates them to perform the complex, redundant and rule-based work which is performed on a daily basis.

The unprecedented volumes of structured and unstructured data that RPA can analyse, the short investment recovery period through the speed of deployment and business agility, saving labour, decreasing operational tasks and increasing performance are all some of the reasons that has made RPA to become the market hot cake for the last 18-24 months.

Guided by the expertise of our global RPA team and the experience gained from current and previous RPA projects that our group has been working on globally with the insurance, telecom and banking sectors, our RPA team here in Egypt has managed to apply their knowledge to automate a huge number of tasks in our HR, finance and operations departments that included data migration and entry, extracting data from PDFs or any type of scanned documents, generating reports or mass emails, data or emails filtration and integrating with different apps on our system. Beside improving quality and productivity, lowering operational risks and FTE optimization, RPA has shown us that freeing up staff from such tasks has led our employees to a more value-add contribution. There is a whole world of consideration to put into any RPA initiative, both before and during any efficient journey. You must also consider if RPA is the right choice for your organization.
Expleo Business Agility services work with our clients to ensure that potential benefits and the expected ROI are clearly defined, aligned to strategic priorities and that projects are governed with a benefits focus.

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**Eva Pharma Introduces Egypt's First Kidney Sugar Treatment**

EVA Pharma - one of the leading Egyptian pharmaceutical companies - succeeded in introducing new product first to the Egyptian market a unique combination 2 of antidiabetic drugs.

Aligned with EVA pharma vision to “Empower the fight for health and wellbeing as a Human right”

EVA pharma launched which is combination of Empagliflozin & Metformin. Empagliflozin is anti-diabetic drug which is related to Sodium glucose cotransporter 2 inhibitor (SGLT2is) class.

This new emerging class work by excretion of excess glucose in urine. It’s found that Empagliflozin is not only improving the glycemic parameter for diabetic patients but also, decreases the weight & reducing cardiovascular death.

Mellitofix Met will serve a huge sector of wellbeing Egyptian diabetic patients with affordable price.

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**GACIC'S Online Recruiting Services**

More than 11,000 Registered Job Seekers

For further information please contact | Mr. Ahmed Zain, Metrace Manager | Tel: +20 2 33338491 - Email: support@metrace.com
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