GACIC Events

Please find our 2019 event calendar [here](#).

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GACIC News

Don't Miss Our General Assembly and AHK Executive

The German-Arab Chamber of Industry and Commerce Board Members have the honor to invite you to attend its

**Wednesday 19th of June 2019**
Time: 6:00 pm - 09:30 pm
Location: Sofitel Cairo Nile El Gezirah - Opera Ballroom
Attendance fees: members (EGP 850), non-members (EGP 950) per person to be paid in advance at the Chamber’s office

**Speakers:**

Farewell German Ambassador
H.E. Julius Georg Luy

Activity Report 2018 by the Chamber’s CEO, Mr. Jan Nöther

Opening speech by the Chamber’s President, Mr. Emad Ghaly

Financial Report 2018 by the Chamber’s Treasurer, Mr. Hans-Heinz Dilthey

Deepening Local Capital Markets and their Role in Infrastructure Finance, Dr. Nashwa Saleh, CFA, Founder BAST Ratings and Visiting Professor of Finance

GUC Branding Egypt Initiative, Dr. Ashraf Mansour

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Our services are:

- Membership Services
- Workshops
- Political Lobbying
- Publications and Public Relations
- Events Management
- Trade Fair Services
- Legal Assistance and Corporate Investment
- Market Entry
- Training Services
- Recruitment Services
- Business Visa Support
- Vocational Education
- Blue Sky Business Travel
- Pro Recognition of Qualifications

Become a Member

Ms. Shirin Morgan
Head of Membership Administration Department
Tel: (+202) 3333 8465 | Fax: (+202) 3336 8026
shirin.morgan@ahk-mena.com

#PartnerForInformation
Egypt Invests in Railway Technology German Companies are Exploring Railway Technology and Transport in Egypt
22\textsuperscript{nd} - 26\textsuperscript{th} of June, 2019

We are delighted to announce that the German Arab Chamber of Industry and Commerce in Egypt, in cooperation with MENA Business GmbH and the German Railway Association are preparing for a German delegation to visit Egypt on the 23rd of June 2019 in the field of “Railway Transportation”:

• Cairo Metro Network
• National Railway Freight & Passenger Transportation
• Monorail Projects

The primary objective of this delegation is to match Egyptian companies with German companies to collaborate together. Therefore, a conference will be held on the 23rd of June for the presentation of the German companies, followed by B2B meetings on the same day. The B2B meetings are also available for Egyptian companies on the 24th and 25th of June to have further discussions.

This delegation is funded by The Federal Ministry for Economic Affairs and Energy (BMWi) under its export promotion project for SMEs.

Please click on the following link to register for the conference and schedule your B2B timings: (https://forms.gle/w4LnwC8uZET3tCpc9).

For more information, kindly contact: Ingy Hab El Roman, ingy.habelroman@ahk-mena.com, +202-3333 8422 +202-3336 8497

GACIC Announcements

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
<th>Language</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>June</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12, 13</td>
<td>Warehousing &amp; Inventory</td>
<td>Arabic</td>
<td>2 days</td>
</tr>
<tr>
<td>16, 17</td>
<td>Digital Marketing</td>
<td>English &amp; Arabic</td>
<td>2 days</td>
</tr>
<tr>
<td>19, 20</td>
<td>Business writing</td>
<td>English &amp; Arabic</td>
<td>2 days</td>
</tr>
<tr>
<td>23, 24</td>
<td>Power Presenter</td>
<td>English &amp; Arabic</td>
<td>2 days</td>
</tr>
<tr>
<td>TBD</td>
<td>Electronic Diesel Fuel Injection</td>
<td>English &amp; Arabic</td>
<td>5 days</td>
</tr>
<tr>
<td>July</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1, 3, 4, 7, 8</td>
<td>Leadership Track</td>
<td>English &amp; Arabic</td>
<td>2 days</td>
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<tr>
<td>1, 2, 8, 9, 10</td>
<td>Advanced Strategic Management</td>
<td></td>
<td>5 days</td>
</tr>
<tr>
<td>3, 4, 10, 11, 17, 18, 24, 25</td>
<td>Exporting Diploma (For Beginners)</td>
<td>Arabic</td>
<td>8 days</td>
</tr>
<tr>
<td>14, 16, 18</td>
<td>Train of Trainers Program</td>
<td>English</td>
<td>3 days</td>
</tr>
<tr>
<td>21, 22</td>
<td>Communication and Time Management</td>
<td>English &amp; Arabic</td>
<td>2 days</td>
</tr>
</tbody>
</table>

The German-Arab Trade (GAT) magazine is the official quarterly magazine of the Chamber published in English and Arabic.

For more information about advertising rates and packages please contact:
Ms. Aya Allam
Marketing Communications Project Manager
Tel: (+202) 3333 8471
gat@ahk-mena.com
Fact-finding Mission to Germany on Grid Integration of Renewable Energies for Egypt and Jordan

24.06 – 26.06.2019

The German-Arab Chamber of Industry and Commerce (GACIC) is organizing in cooperation with the Renewables Academy (RENAC) AG a fact-finding mission to Germany on Grid Integration of Renewable Energies for Egypt and Jordan during the 24th – 26th of June 2019.

The initiative is supported by the German Federal Ministry of Economic Affairs and Energy and is part of the German Export Initiative on Renewable Energy and Energy Efficiency – “Energy solutions – Made in Germany”.

The fact-finding mission to Germany is offered to Egyptian and Jordanian company representatives as well as energy experts and decision-makers from public institutions. It aims to enable the participants to gather first-hand information on the latest smart and sustainable energy technologies, specifically on:

- Intelligent grid management and feed-in of renewable energies (RE) to the electrical grid
- Development of Smart Grids
- Technologies for E-mobility and Energy storage

Applied solutions, current research findings and pilot projects will be highlighted. The visitor programme is designed to foster the know-how transfer and will offer opportunities for on-site visits as well as establish business contacts with German companies.

For more information, kindly contact Ms. Christine George Email: christine.george@ahk-mena.com, Tel: +20 2 3333 8454
10th Egyptian–German Renewables Day
Biogas for generating cleaner energy in Egypt

The German–Arab Chamber of Industry and Commerce (GACIC) is organizing the 10th Egyptian–German Renewables Day, on the topic of Biogas for generating cleaner energy on the 09th of September 2019 in Cairo, Egypt.

The conference is part of the German Energy Solutions Initiative "energy solutions - made in Germany", by the German Federal Ministry of Economic Affairs and Energy.

Following the success of the past years, it is the 10th edition of the conference + B2B to be organized in Cairo. This is in accordance with the recent developments of the Egyptian renewables market which currently features a growing interest towards the use of organic waste, biomass and sludge from waste water facilities to produce biogas for generating clean energy and electricity.

In line with the ongoing support of GACIC for Renewable Energy and Energy Efficiency, the conference is held on the occasion of an incoming delegation of several German companies providing technologies and services in the field of establishing and operating biogas plants.

The B2B meetings will be held following the conference day on the 10th and 11th of September 2019 at the premises of the Egyptian companies.

For more information, kindly contact Ms. Christine George Email: christine.george@ahk-mena.com, Tel: +20 2 3333 8454

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Trade Fairs
Upcoming International Trade Fairs 2019

<table>
<thead>
<tr>
<th>Trade Fairs</th>
<th>Location</th>
<th>Date</th>
<th>[more]</th>
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</thead>
<tbody>
<tr>
<td>Wire &amp; Tube Russia</td>
<td>Moscow</td>
<td>18–20 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>Intergration</td>
<td>Moscow</td>
<td>19–21 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>GMTN</td>
<td>Duesseldorf</td>
<td>25–29 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>CE Week</td>
<td>New York City</td>
<td>12–3 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>Stage Set Scenery</td>
<td>Berlin</td>
<td>18–20 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>Laser World of Photonics</td>
<td>Munich</td>
<td>24–27 June 2019</td>
<td>[more]</td>
</tr>
<tr>
<td>IFAT Africa</td>
<td>Johannesberg</td>
<td>9–11 July 2019</td>
<td>[more]</td>
</tr>
</tbody>
</table>
Visit our stand at:

**Big 5 Egypt**
2 – 4 September 2019

The Big 5 Construct Egypt 2019 remains the country’s largest construction event occupying 30,000 sqm gross in Halls 1, 2 and 3 of Egypt’s International Exhibition Center. Don’t miss out on 4 new product sectors in 2019, 3 seminar theaters for over 45+ CPD-certified seminars led by key industry professionals, and thousands of visitors looking to meet top exhibitors from across the industry.

*For more information please visit: [www.thebig5constructegypt.com](http://www.thebig5constructegypt.com)*
HACE exhibition establishes itself as a leading market forum of Hotel Supplies and Catering Equipment, Bakery, Pastry and Ice Cream equipment, Furnishing Hotel equipment, Food and Beverage and Super Market equipment, and there are also competitions which take place in the exhibition like: Egypt Food & Beverage Cup, Bakery Tec. Culinary Challenge and Inter Food Culinary Challenge.

For more information please visit: www.hace.com.eg

Paper Middle East Exhibition is the premiere event for Middle East & North Africa’s pulp, paper, tissue, paper board making and products industries. It is the only international paper exhibition sponsored and supported by all paper industry-related governmental departments and nationwide trade associations of Egypt. And the most important specialized fair for the global paper, paperboard, tissue and converting industry, where you will find all nations and customers from all over the world as well as the Middle East and Arabian countries with high purchasing and decision makers power in one place.

For more information please visit: www.papermideast.com

EXCHANGE RATES
Average Client Rate in EGP
13 June 2019

<table>
<thead>
<tr>
<th>Currency</th>
<th>Sell</th>
<th>Buy</th>
</tr>
</thead>
<tbody>
<tr>
<td>$</td>
<td>16.7922</td>
<td>16.6922</td>
</tr>
<tr>
<td>€</td>
<td>19.0071</td>
<td>18.8856</td>
</tr>
</tbody>
</table>

Source: Central Bank of Egypt (CBE)

Egypt Targets 6% GDP Growth, Reducing Deficit to 7.2% in FY 2019/20: Moeit

Minister of Finance Mohamed Moeit said that Egypt aims to reduce the budget deficit to 7.2% of GDP, achieve a GDP growth of 6% in fiscal year (FY) 2019/20, and decrease unemployment to 9.6%, as well as inflation and trade deficit.

Moeit’s remarks came during his participation in the G20 Finance Ministers and Central Bank Governors meeting which started on Saturday in the western Japanese city of Fukuoka.

(Daily News Egypt June 10, 2019)

Government Aims to Cut Fuel Subsidies to 1.7% of GDP in FY 2018/19

The government aims to cut fuel subsidies by the end of this fiscal year (FY) 2018/19 to 1.7% of GDP, expected to reach EGP 5.6tn, down from 2.7% in FY 2017/18.

A study prepared by the ministry of petroleum and mineral resources, a copy of which obtained by Daily News Egypt, showed that the government plan to cancel fuel subsidies in the local
market and allocate EGP 182bn for improving public services in FY 2018/19, compared to EGP 160bn in FY 2017/18.
(Daily News Egypt  June 9, 2019)

**Egypt to Establish Biggest Medical Tourism City in MENA**

Egypt is embarking on a mega project to establish the biggest medical tourism city in the Middle East and Africa region with more than LE20 billion investments, Eng. Ammar Mandour, head of the Badr City Development Authority, said on Friday.
(Egypt Today June 07, 2019)

**Petroleum Ministry Aims to Develop 11 Gas Projects with $18bn Investments until 2023**

New gas discoveries will contribute to connecting 2bn scf/day to national grid, says source
The ministry of petroleum aims to develop 11 gas projects in various concession areas until 2023 with investments estimated at $18bn to compensate the natural decline rates and increase production.
A source at the Egyptian Natural Gas Holding Company (EGAS) told Al Borsat that the targeted gas projects will produce a total of 2bn scf/day, according to the results of search and exploration.
(Daily News Egypt  June 12, 2019)

**Egypt Prepares Site of Dabaa Nuclear Energy Station to Start Executive Work**

Industry Localisation Committee approves 183 companies to participate in project
The nuclear energy plant in Dabaa is one of the largest national projects built in Egypt. It is built and supervised by Russia’s Rosatom. The plant consists of four nuclear reactors with a total capacity of 4800MW, with each reactor having a capacity of 1,200MW. The first reactor will start operating in 2026.
Dabaa station obtained permission for the location last March from the Nuclear and Radiation Control Authority. The authorisation confirms that the location and its characteristics comply with the Egyptian requirements and the International Atomic Energy Agency (IAEA) requirements, which is reflected in ensuring the safe and reliable operation of nuclear facilities.
(Daily News Egypt  June 12, 2019)

**AlexBank, SBC, Pride Capital partner to bring World’s Biggest FinTech Accelerator to Egypt**

The Fintech accelerator programme is considered the first of its kind in Egypt, and will sustain 11 start-ups, both from Egypt and abroad, to accelerate the Central Bank of Egypt’s goal of making Egypt a global FinTech hub.

AlexBank has signed a partnership agreement with Startupbootcamp (SBC) and Pride Capital to launch and bring the SBC-FinTech Cairo programme to the forefront of the world’s leading FinTech Accelerators.

The programme launch was announced during a press conference attended by CEO and Chairperson of Pharos Holding, Elwy Taymour, Chairman of Pride Capital, Rami El-Dokany, Cofounder and CEO of Pride Capital, Ahmed Sherif, CEO of SBC- Egypt, and AlexBank’s Head of Marketing and PR, Ramy Taha.

The Fintech accelerator programme is considered the first of its kind in Egypt, and will sustain 11 start-ups, both from Egypt and abroad, to accelerate the Central Bank of Egypt’s goal of making Egypt a global FinTech hub.
(Daily News Egypt  June 2, 2019)
Companies and Industries

SQS - Software Quality Systems is now Expleo

Expleo was born in 2017, when the outsourced R&D division of Assystem became the independent company Assystem Technologies. In 2018, Assystem Technologies acquired SQS (Software Quality Systems AG) to form a single organisation, later joined by management consultants Moorhouse and then Stirling Dynamics, a marine and aerospace specialist.

Expleo is a trusted partner for end-to-end, integrated engineering, quality services and management consulting for digital transformation. We help businesses harness unrelenting technological change to successfully deliver innovations that will help them gain a competitive advantage and improve the everyday lives of people around the globe.

Expleo is active in the technology-intensive sectors that make business and society more connected, sustainable and secure. We offer unique access to industry-specific expertise and best practice across the following services: consultancy and business agility, product design, production and in-service support, as well as continuous quality.

Our 15,000 people bring the right balance of boldness and reliability that businesses need to succeed in this disruptive era. We are active in more than 25 countries, generating €1.1 billion in revenue in 2018.


Mercedes-Benz Egypt introduces Mercedes-Benz Genuine Engine oil

Cairo, 23 May 2019 – For the first time in Egypt, Mercedes-Benz introduces the Mercedes-Benz genuine engine oil. A high performance engine oil that is developed and recommended by Mercedes-Benz experts for peak performance and maximum reliability. Now available at all
Mercedes-Benz authorized showrooms and service centers, Mercedes-Benz genuine engine oil is specially designed for Mercedes-Benz engines and class leading models, meeting the exclusive quality and performance standards synonymous with the brand. This holistic approach means the quality and safety of the vehicle is retained for years, ensuring for the best customer experience possible.

**More Performance and Reduced Wear Thanks to Minimal Friction.**
The most important job for the engine oil is to reduce the mechanical friction between fixed and moving engine components, which generate extremely high temperatures. Mercedes-Benz genuine oil is optimised with respect to these mechanical and thermal loads, so it has all the key ingredients for extending the life of the engine.

**From Minus 30 to Plus 260 Degrees:**
Mercedes-Benz engines operate reliably in any season and in all weather conditions and the Mercedes-Benz genuine oil ensures this operational reliability. Here it is essential for the oil to retain lubricating properties so that it can reach and protect the engine effectively from the moment the vehicle starts. The oil must not become too viscous or hard in cold weather, while evaporation loss must be minimized when the temperature outside soars. Mercedes-Benz genuine oil meets these requirements and allows perfect lubricating properties from minus 30 to plus 260 degrees Celsius.

**Longer Usability:**
Many factors influence the quality of the oil and might lead to premature ageing of the oil, for example, high temperature and combustion residues. It is precisely these factors that are minimized in Mercedes-Benz genuine engine oil – thanks to the use of high-quality base oils and additives that keep the engine cleaner.

**Lower Fuel Consumption and Lower Emissions, Ensuring a Cleaner More Effective Engine**
Using the right engine oil can save on fuel. Mercedes-Benz genuine oil reduces friction and, consequently, optimizes fuel consumption. Operating in harmony with the vehicle's sophisticated exhaust gas after-treatment systems, the oil also helps to lower emissions.

The Mercedes-Benz genuine oil is not only the lubricant that is perfect for a Mercedes-Benz but also the one with a special kind of performance and power, outperforming and outlasting any other standard oil.

**Call for Action to Head of States toward the SDGs**
Invited by the German Council for Sustainable Development (RNE), around sixty sustainability practitioners from over thirty countries discussed the deficits in implementing the 2030 Agenda worldwide. Meeting in Berlin from May 7 to 9 for the SDGclub, they agreed on a vigorous Call upon leaders to raise commitment, to strengthen the role of the United Nations' High Level Political Forum (UN HLPF), and to advance multi-stakeholder approaches for sustainable development. SEKEM CEO Helmy Abouleish had been in Berlin and joined the call.

Participants built on the exchange of practical experiences in implementing the universal 2030 Agenda for sustainable development. Based on this peer learning they drew conclusions and formulated recommendations concerning the effectiveness and sustainability of projects as well as the framework conditions for well-functioning multi-stakeholder bodies and initiatives at local, regional, and national level. Council Member and former Federal Minister for Economic Cooperation and Development Heidemarie Wieczorek-Zeul stressed the importance of multilateral action and transnational cooperation. “You are the living proof that it is by cooperation and action for sustainability – and not by building walls – that we will make this world a safer and more prosperous place” she highlighted.

The Open SDGclub.Berlin 2019 participants are part of national councils for sustainable development and of similar stakeholder bodies and initiatives, they come from a civil society organization or network, from business, academia, municipalities or national parliaments. Their com-
mon point is to be actively engaged in advancing sustainable development in their respective area of responsibility. Based on their respective practical experience and in their personal capacity, they have reiterated the importance of the 2030 Agenda document and have launched an urgent call for increased implementation efforts.

**Expert in Delivering Multilingual Customer Experience**
Mortimer Harvey Egypt’s business activities and team have been integrated into NAOS Marketing effective 1st February 2019, giving birth to the Egyptian leader in Marketing and Customer Relationship Management with a combined workforce of more than 1,200 employees and clients on almost every continent.

NAOS Marketing’s raison d’être is to provide quality and added-value to our clients through bespoke and tailored solutions, guaranteeing them the best possible Return-On-Investment.

NAOS Marketing is now the only company in the Middle East capable of providing:
- **360º Marketing Services, including**: Telemarketing, customer service, technical service, CRM and contact center management, Social Media Management, Digital Marketing and advertising Consultin.
- **Outsourced HR Process Management, including**: Recruitment, Insourcing and payroll management, Training on sales, negotiation, marketing
- **Companies Incubator Services, including**: Co-working spaces, Administrative and logistic services

**SoftTrend**
SoftTrend is a fast-growing company established in 2012, specialized in Software Licensing, IT solutions and IT services. Our great experience in the field of information technology helps us to serve our Customer’s needs and requirements in the best possible way. We provide our clients with full solutions which include: Licensing, Software Solutions, IT Infrastructure Services, Information Security, Virtualization including SaaS, IT Outsourcing, and IT Consulting.

SoftTrend has the highest partnership level with many IT vendors like Microsoft, Kaspersky Lab, Sophos and ESET as well as high level or partnership with Adobe, Autodesk, HPE, Dell EMC, Symantec, Fortinet, VMware, IBM, Avira, Samsung, TrendMicro, MacAfee, Automation Anywhere and many more.

SoftTrend had proudly won several awards before from our prestigious vendors. Our latest achievement was receiving “META Partner of the Year” award from Kaspersky Lab, a multinational cybersecurity and anti-virus provider.
GACIC’S Online Recruiting Services
More than 11,000 Registered Job Seekers

Follow us on:

Our Premium Partners 2019:

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- Merck
- Merck
- Blue Sky Travel
- IDG Industrial Development Group
- XERVON® Working for the Future
- LUFTHANSA GROUP expleo KAPCI Coatings
- 5C FIRE & SECURITY
- Bavaria® Fire Fighting Solutions
- BASF We create chemistry
- CHEVROLET
- EMRECO Electro-Mechanic for Engineering & Consultant
- Siemens Ingenuity for Life
- Elsewedy Electric
- ACT advanced computer technology
- CATEC Consulting And Technical Engineering Co

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