



# AHK World Business Outlook Spring 2026

**75** years  
*Since 1951*



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**The following slides illustrate the results of the semiannual survey conducted among the members of the German-Arab Chamber of Industry and Commerce Egypt (AHK Egypt). A total of 272 members participated in the survey, which was conducted between 16 March 2026 and 10 April 2026.**

**The survey was conducted simultaneously across all 90 AHKs worldwide.**

**To illustrate the impact of the current conflict involving the US, Israel, and Iran on the present results, we have included, for the first seven questions, a comparison with the findings of the previous survey edition conducted in October 2025.**



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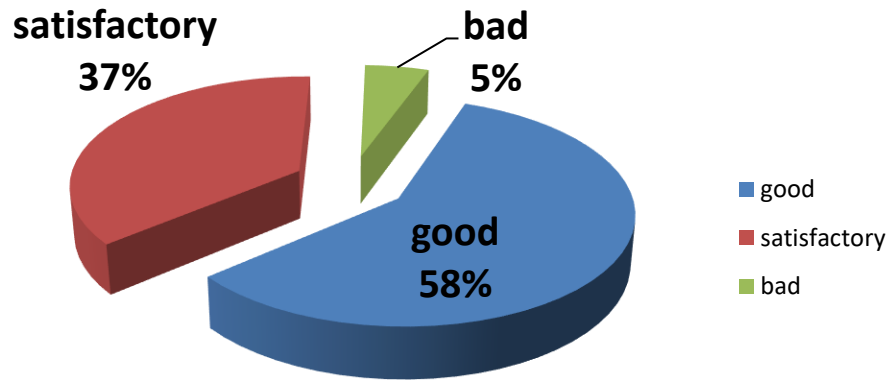
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# How do you assess the current situation of your company?

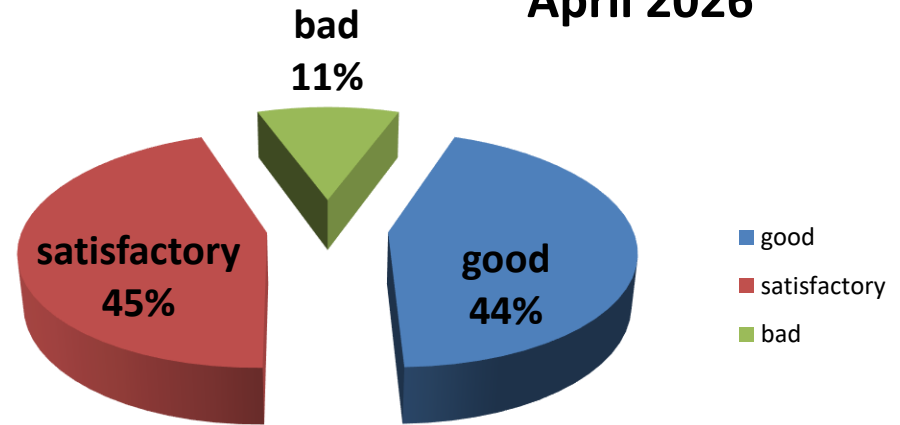
No.	Answer	Quantity	Percent
1	good	182	58.33%
2	satisfactory	114	36.54%
3	bad	16	5.13%
<b>Total</b>		<b>312</b>	

No.	Answer	Quantity	Percent
1	good	120	44.12%
2	satisfactory	122	44.85%
3	bad	30	11.03%
<b>Total</b>		<b>272</b>	

**October 2025**



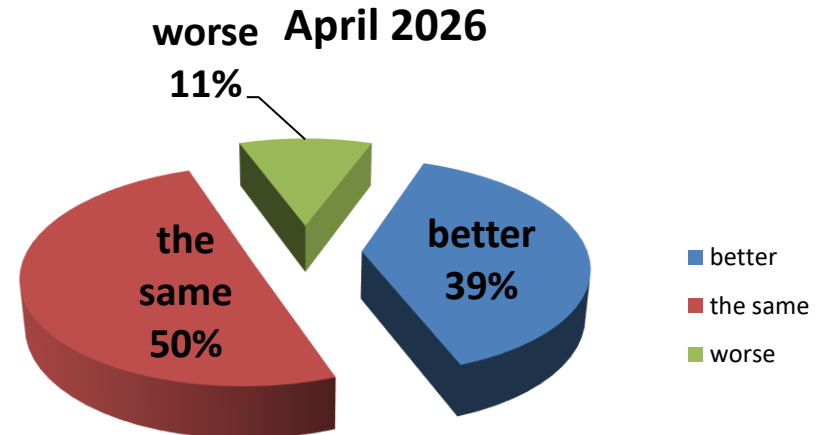
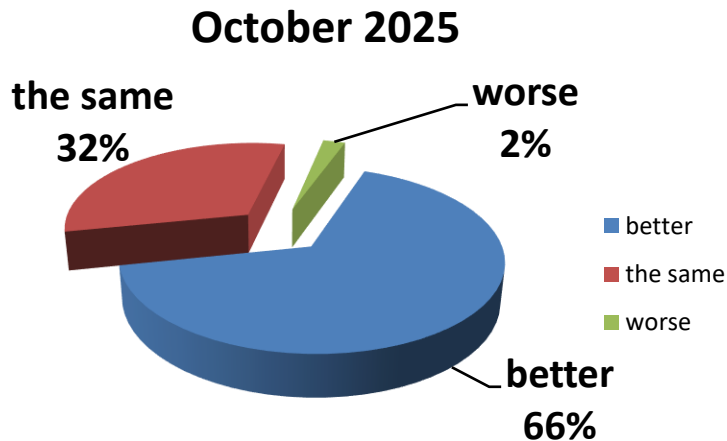
**April 2026**



# Which business development does your company expect for the next twelve months?

No.	Answer	Quantity	Percent	312
1	better	206	66.24%	66.03%
2	the same	98	31.51%	31.41%
3	worse	7	2.25%	2.24%
<b>Total</b>		<b>311</b>		

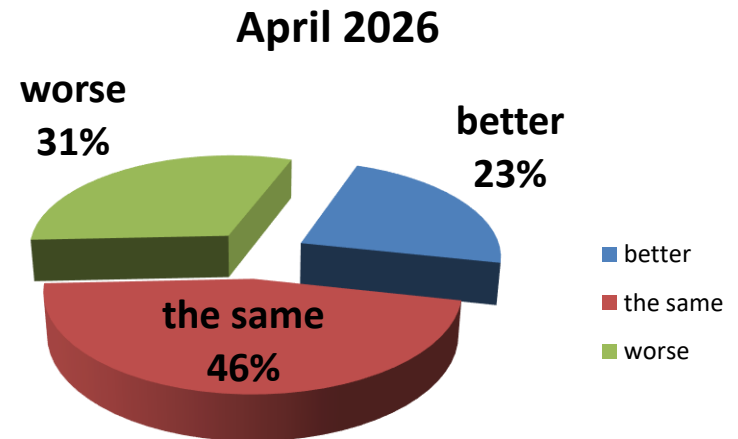
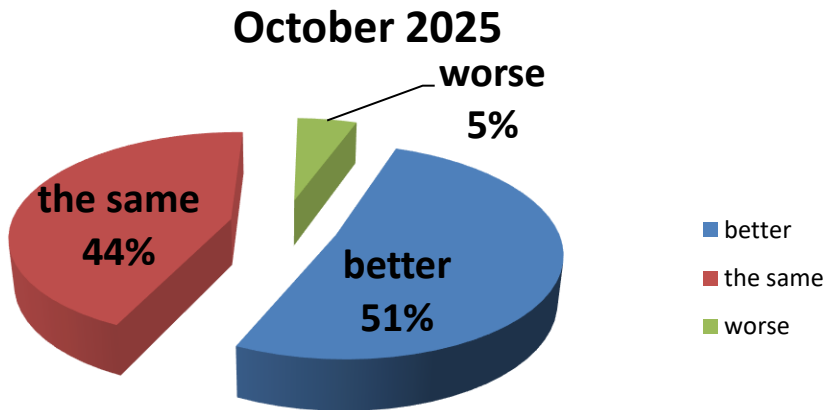
No.	Answer	Quantity	Percent	272
1	better	105	38.75%	38.60%
2	the same	136	50.18%	50.00%
3	worse	30	11.07%	11.03%
<b>Total</b>		<b>271</b>		



# How do you judge the local economic development in the next twelve months?

No.	Answer	Frequency	Percentage	312
1	better	159	51.29%	50.96%
2	the same	135	43.55%	43.27%
3	worse	16	5.16%	5.13%
<b>Total</b>		<b>310</b>		

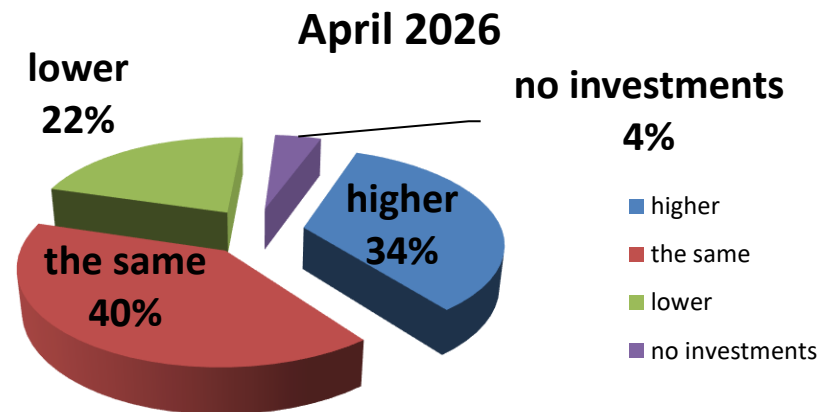
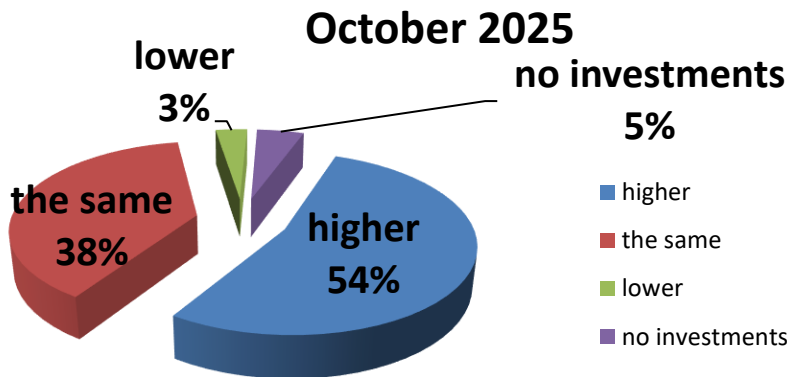
No.	Answer	Frequency	Percentage	272
1	better	62	22.79%	22.79%
2	the same	125	45.96%	45.96%
3	worse	85	31.25%	31.25%
<b>Total</b>		<b>272</b>		



# How do you think local investments of your company are likely to develop in the next twelve months?

No.	Answer	Frequency	Percentage	312
1	higher	166	53.55%	53.21%
2	the same	119	38.39%	38.14%
3	lower	10	3.23%	3.21%
4	no investments	15	4.84%	4.81%
<b>Total</b>		310		

No.	Answer	Frequency	Percentage	272
1	higher	92	34.07%	33.82%
2	the same	108	40.00%	39.71%
3	lower	58	21.48%	21.32%
4	no investments	12	4.44%	4.41%
<b>Total</b>		270		

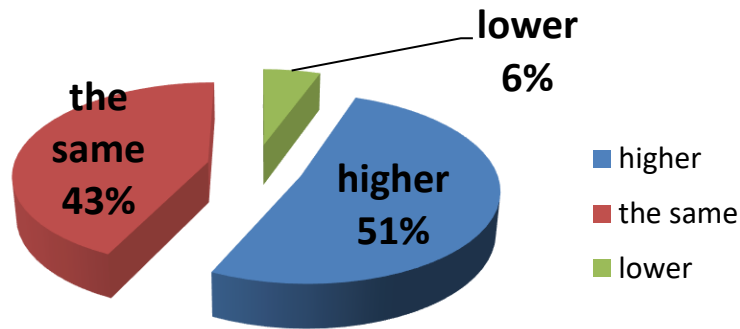


# How do you think local employment of your company is likely to develop in the next twelve months?

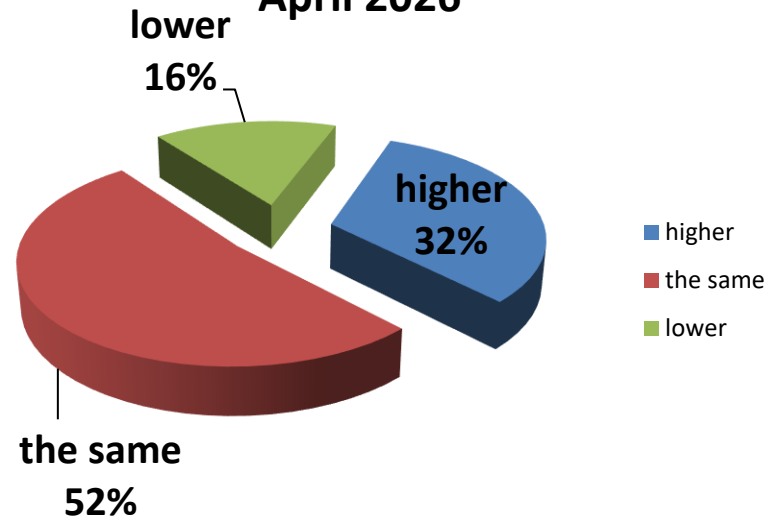
No.	Answer	Frequency	Percentage	312
1	higher	159	51.46%	50.96%
2	the same	133	43.04%	42.63%
3	lower	17	5.50%	5.45%
<b>Total</b>		309		

No.	Answer	Frequency	Percentage	272
1	higher	87	32.10%	31.99%
2	the same	141	52.03%	51.84%
3	lower	43	15.87%	15.81%
<b>Total</b>		271		

**October 2025**

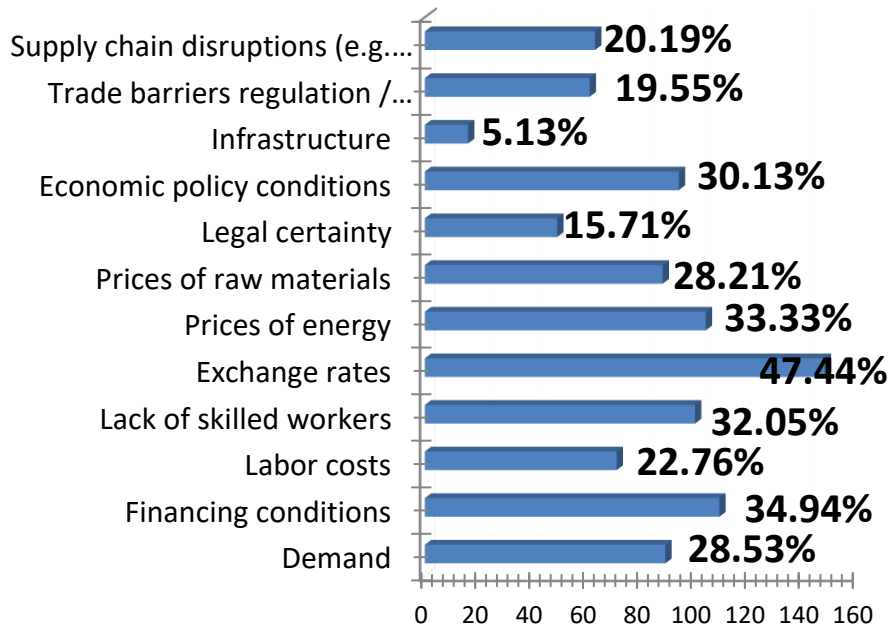


**April 2026**

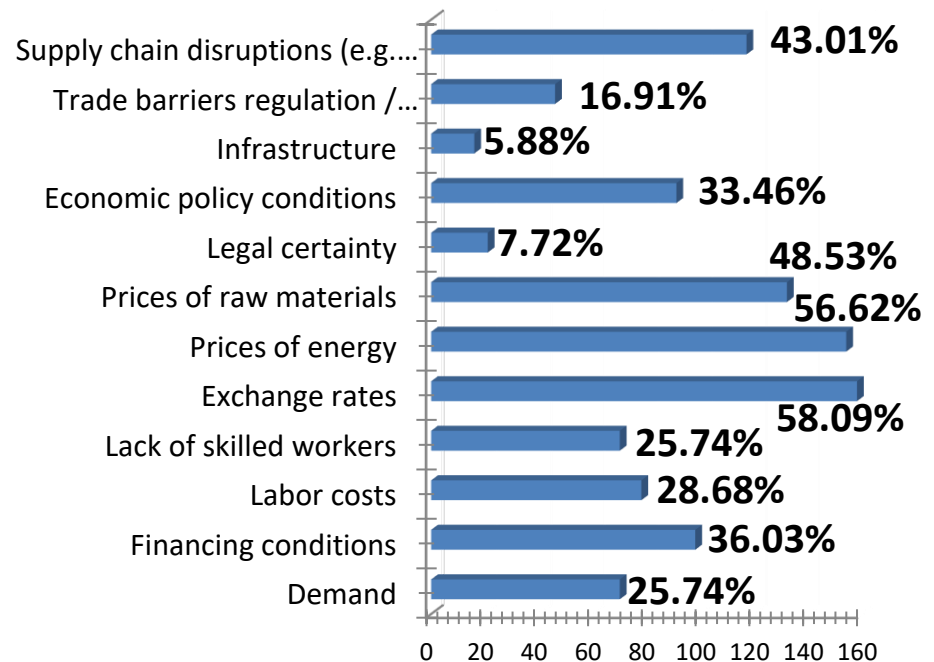


# What are the biggest risks for your company's economic development in the next twelve months?

October 2025



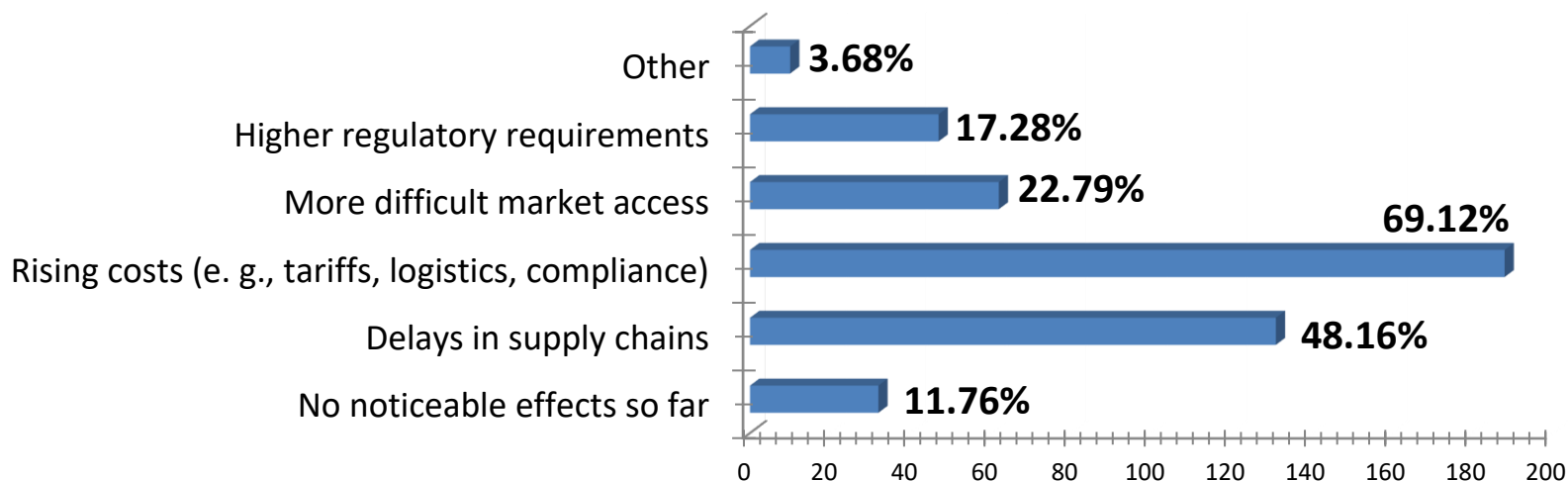
April 2026



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 Federal Ministry  
 for Economic Affairs  
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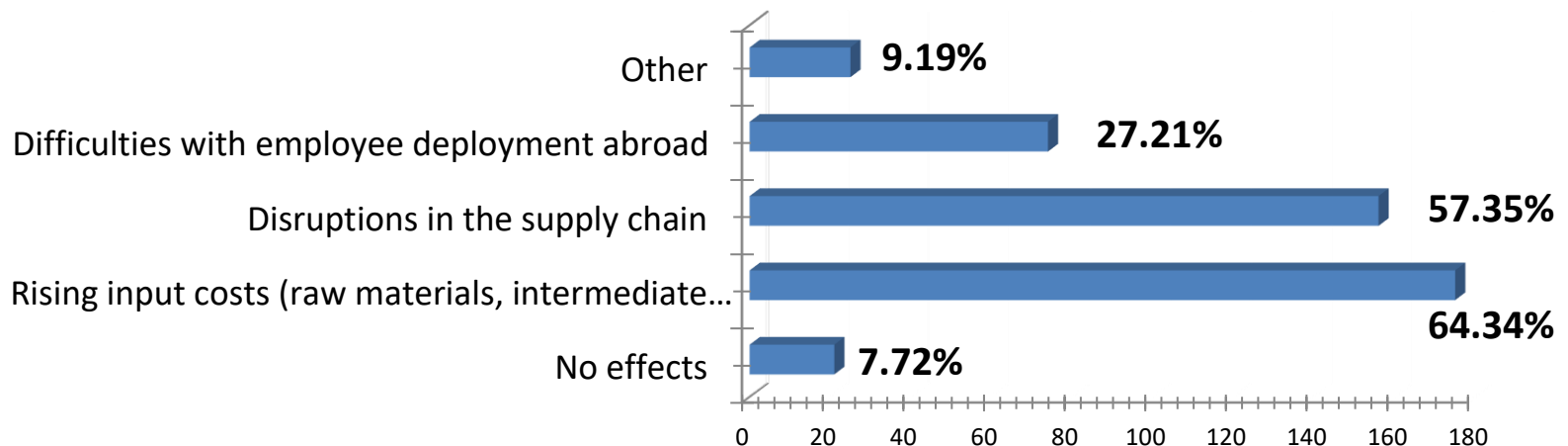
# What specific effects are current trade policy developments having on your company's business?

No.	Answer	Quantity	Percent	272
1	No noticeable effects so far	32	12.08%	11.76%
2	Delays in supply chains	131	49.43%	48.16%
3	Rising costs (e. g., tariffs, logistics, compliance)	188	70.94%	69.12%
4	More difficult market access	62	23.40%	22.79%
5	Higher regulatory requirements	47	17.74%	17.28%
6	Other	10	3.77%	3.68%
<b>total responder</b>		<b>265</b>		



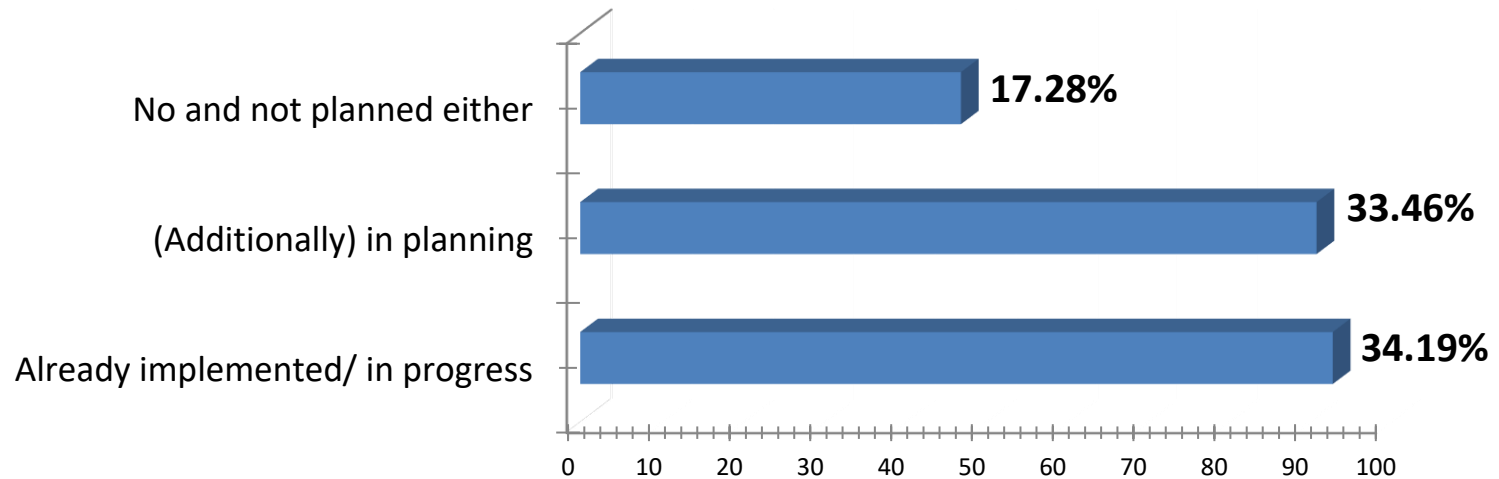
# What effects of the escalation in the Middle East conflict do you fear or already experience in your company's business?

No.	Answer	Quantity	Percent	272
1	No effects	21	7.98%	7.72%
2	Rising input costs (raw materials, intermediate products)	175	66.54%	64.34%
3	Disruptions in the supply chain	156	59.32%	57.35%
4	Difficulties with employee deployment abroad	74	28.14%	27.21%
5	Other	25	9.51%	9.19%
<b>total responder</b>		<b>263</b>		



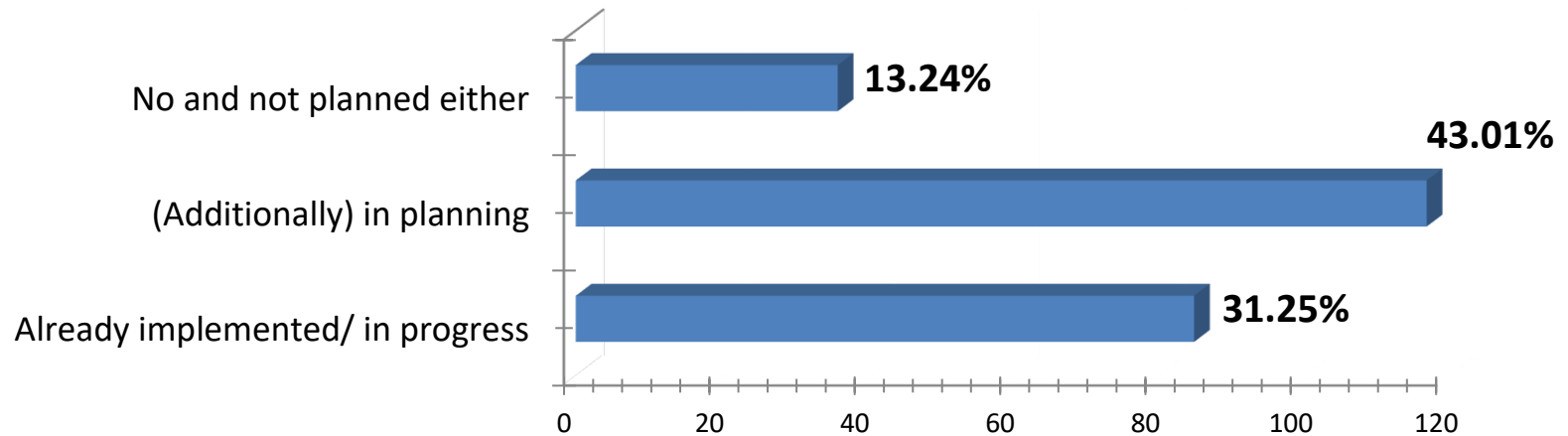
# Expansion of supplier networks

No.	Answer	Quantity	Percent	272
1	Already implemented/ in progress	93	42.08%	34.19%
2	(Additionally) in planning	91	41.18%	33.46%
3	No and not planned either	47	21.27%	17.28%
<b>total responder</b>		<b>221</b>		



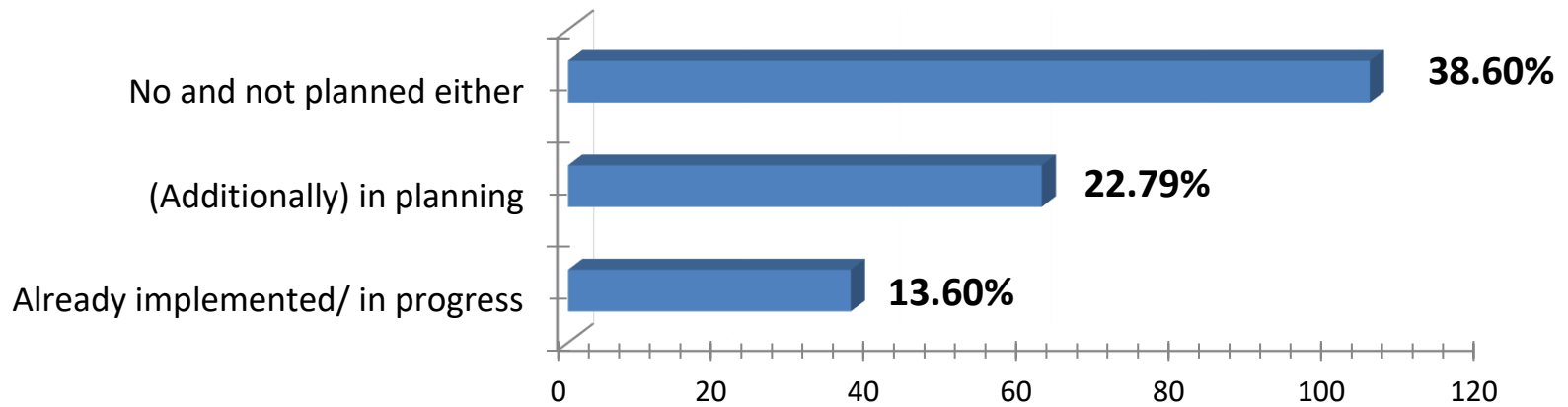
# Exploration of new sales markets

No.	Answer	Quantity	Percent	272
1	Already implemented/ in progress	85	37.61%	31.25%
2	(Additionally) in planning	117	51.77%	43.01%
3	No and not planned either	36	15.93%	13.24%
<b>total responder</b>		<b>226</b>		



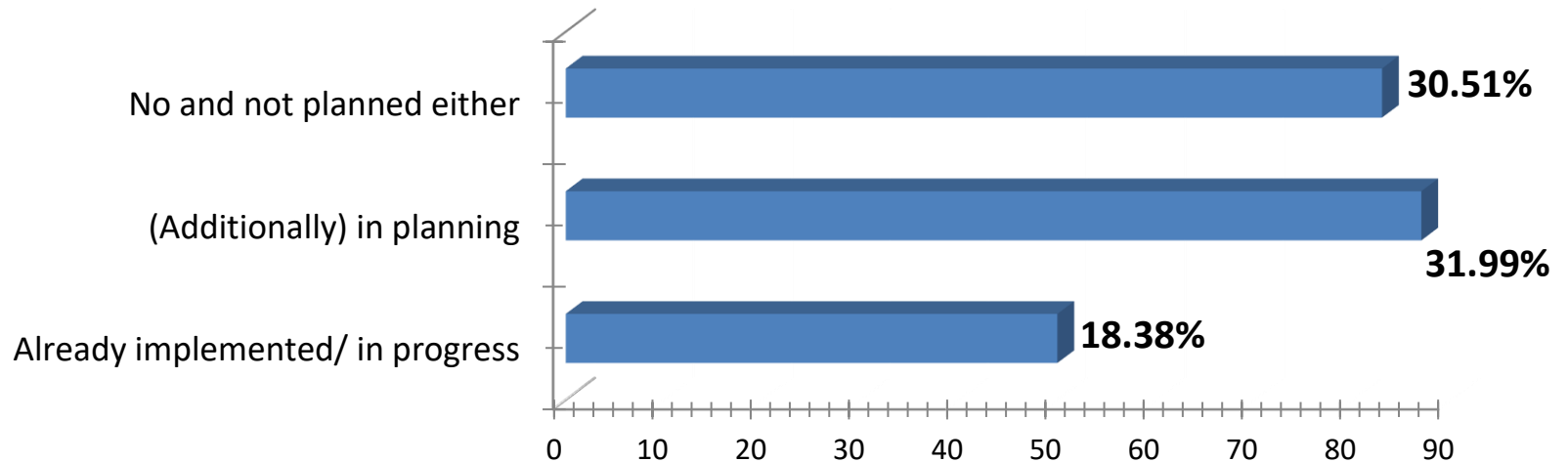
# Relocation of production/facilities to new locations

No.	Answer	Quantity	Percent	272
1	Already implemented/ in progress	37	18.59%	13.60%
2	(Additionally) in planning	62	31.16%	22.79%
3	No and not planned either	105	52.76%	38.60%
<b>total responder</b>		<b>199</b>		



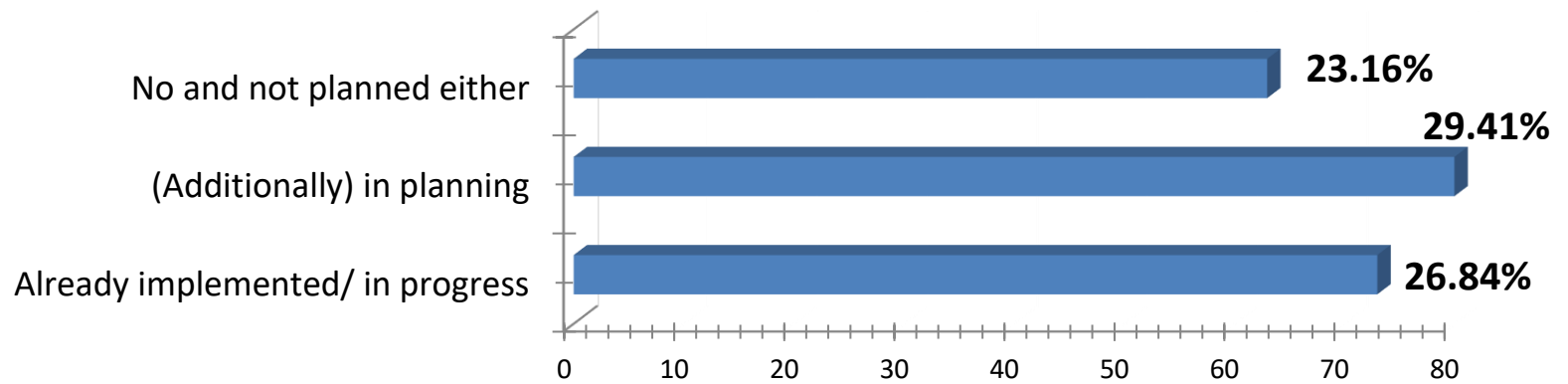
## Increase in investments at local site

No.	Answer	Quantity	Percent	272
1	Already implemented/ in progress	50	23.36%	18.38%
2	(Additionally) in planning	87	40.65%	31.99%
3	No and not planned either	83	38.79%	30.51%
<b>total responder</b>		<b>214</b>		

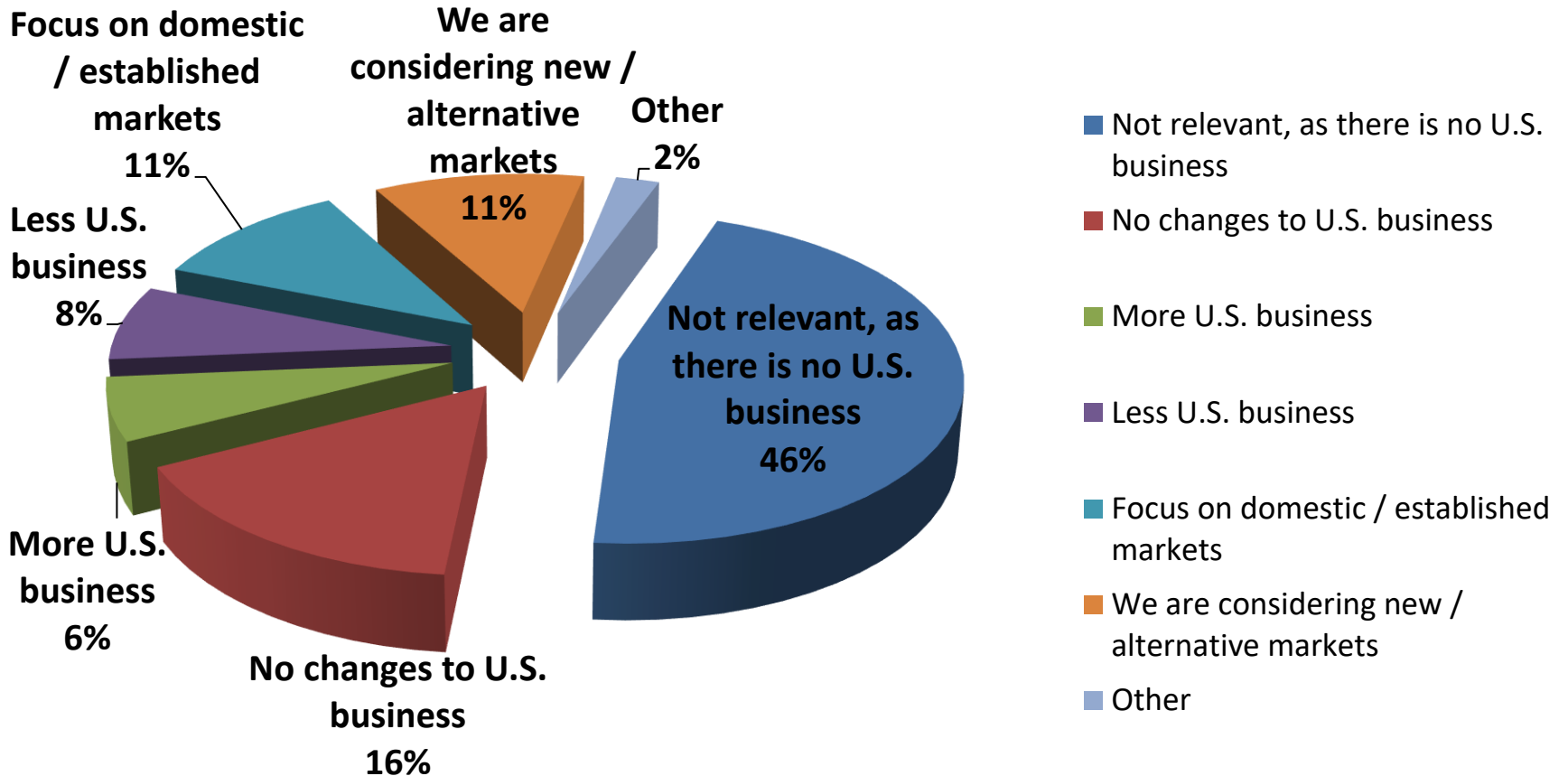


# Increase in Inventory

No.	Answer	Quantity	Percent	272
1	Already implemented/ in progress	73	34.93%	26.84%
2	(Additionally) in planning	80	38.28%	29.41%
3	No and not planned either	63	30.14%	23.16%
<b>total responder</b>		<b>209</b>		

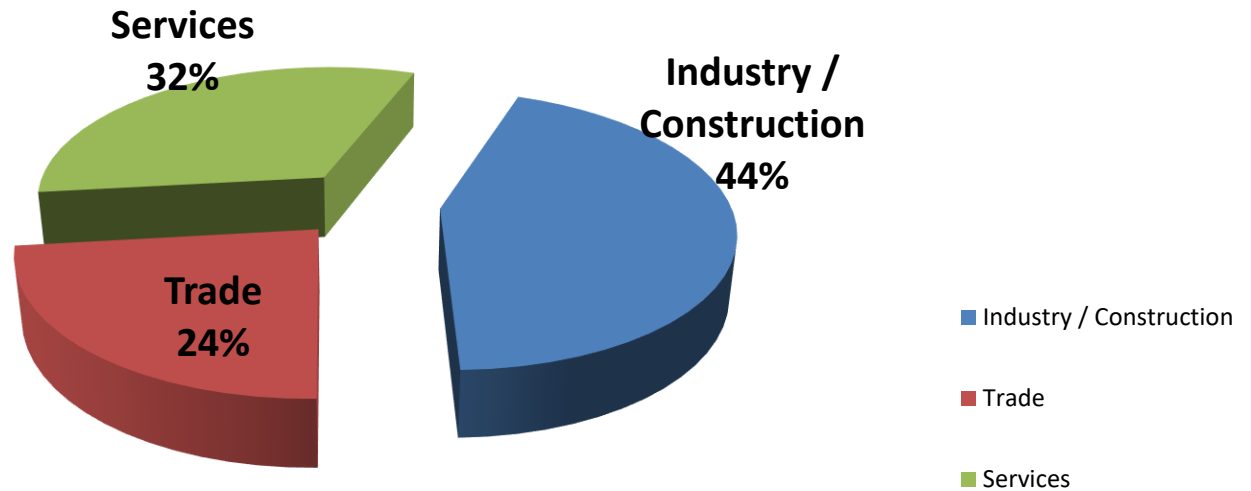


# Which consequences is your company drawing in response to U.S. trade policy?



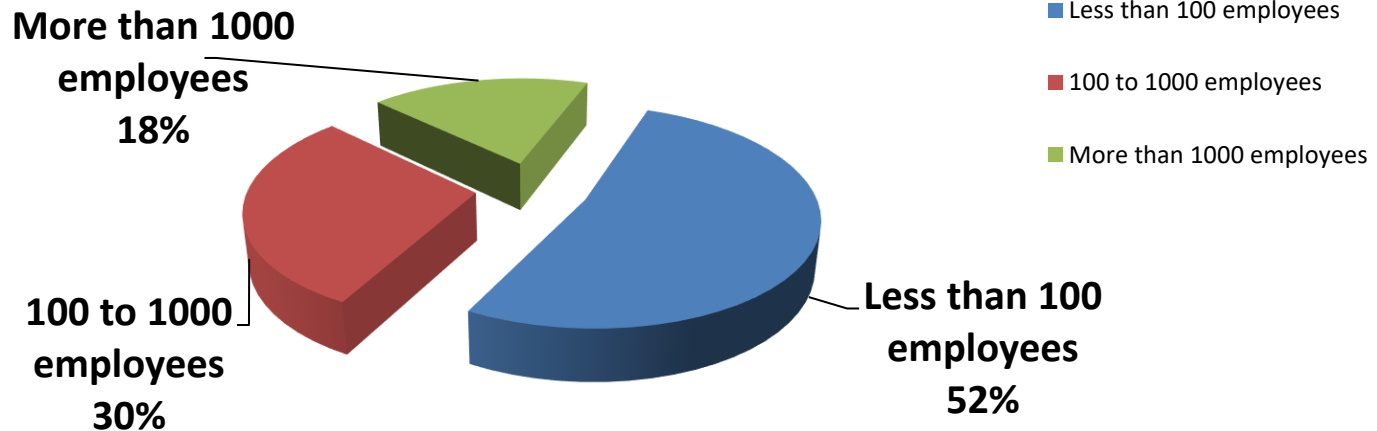
# Sector

No.	Answer	Quantity	Percent
1	Industry / Construction	120	44.12%
2	Trade	64	23.53%
3	Services	88	32.35%
Sum		272	



# Number of employees worldwide

No.	Answer	Quantity	Percent
1	Less than 100 employees	142	52.21%
2	100 to 1000 employees	80	29.41%
3	More than 1000 employees	50	18.38%
Sum		272	



# Company details

