

CRAFTING THE
FUTURE TASTE

SNACK LAND.



TRADE
CATALOG

ABOUT US

Snackland: Disrupting FMCG in the Middle East & Africa

Snackland is a fast-growing FMCG company reshaping the beverage and snack industry with innovation, speed, and adaptability. Our brands are built to excite consumers and empower distributors.

We have built a strong partnership with Al Amoudi Beverage Company, a renowned beverage producer based in Jeddah. This strategic collaboration will allow us to private label our entire beverage portfolio, making our delicious and innovative products readily available to consumers across the KSA and the wider GCC region.



Two Strategic Hubs

- Middle East Cluster from Jeddah, KSA: Driving growth and supply across the GCC & MENA.
- Africa Cluster from Cairo, Egypt: Serving diverse markets with tailored products and dynamic flavors.

Why Snackland?

- Disruptive Innovation – Fast launches, bold flavors, and new formats.
- Agility – Rapid adaptation to shifting consumer trends.
- Growth Partner – Strong infrastructure and scalable brands.

We're not just competing in the FMCG market, we're redefining it. Let's build the future of snacking and beverages together.

OUR BRANDS

TW/SL | ENERGY
DRINK

ten | PREMIUM
CSD

KIPPIS | SNACKS

Scoosh | PREMIUM
CSD



TWIST is an exceptional energy drink that offers an intense surge of vitality to help you conquer your day.

• **CAFFEINE**

Improved Mental Alertness and Cognitive Function

• **TAURINE**

Maintaining heart health. It helps regulate blood pressure, prevent arrhythmias, and protect against heart failure

• **CAN SIZE**

Twist Energy Drink is produced in a standard 250 ml can for global markets. In Saudi markets 185 ml format is offered, catering to regional packaging regulations and consumer demand for smaller serving sizes.





ORIGINAL

- Original Energy Taste



SUGAR FREE

- Added benefit of zero sugar and zero calories



COCONUT BERRY

- The perfect mix of coconut, berry, and energy



MANGO PEACH

- Sweet mango, smooth peach, and a rush of energy.



NEW

PINEAPPLE KIWIFRUIT COCONUT

- The perfect mix of coconut, kiwi, and pineapple.



NEW

STRAWBERRY

- Strawberry and a rush of energy.



NEW

RED BERRIES

- The perfect blend of red berries and energy.

185 ml available for Saudi Market Only





COLA

- Great Cola Taste with Natural Flavors



VANILLA CHERRY COLA

- Seamless fusion of Cola and cherry



PEACH COLA

- Bursting with peach flavor.

185 ml available for Saudi Market Only



Kippis Chips – Bold Crunch, Big Flavour.

This isn't your everyday chip. Each batch of Kippis Chips is kettle cooked to golden perfection, then seasoned to bring out unforgettable taste in every bite.

From the clean, simple crunch of Sea Salt, to the indulgent depth of Truffle Parmesan, the tangy burst of Tomato, the fiery kick of Flaming Hot, and the savoury richness of Stir-Fried Beef – there's a flavour for every craving.

It's gourmet snacking, made for flavour seekers who dare to go bold.





JAPANESE CURRY

• Premium Flavor.



SEA SALT

• Premium Flavor.



FLAMING HOT

• Premium Flavor



RED RUSH

• Premium Flavor.



STIR-FRY BEEF

• Premium Flavor.



TRUFFLE PARMESAN

• Premium Flavor





CAN
250 ML



20 FT CONTAINER
10 PALLETS



1 TRAY
24 CANS



40 FT CONTAINER
20 PALLETS



1 PALLET
192 TRAYS



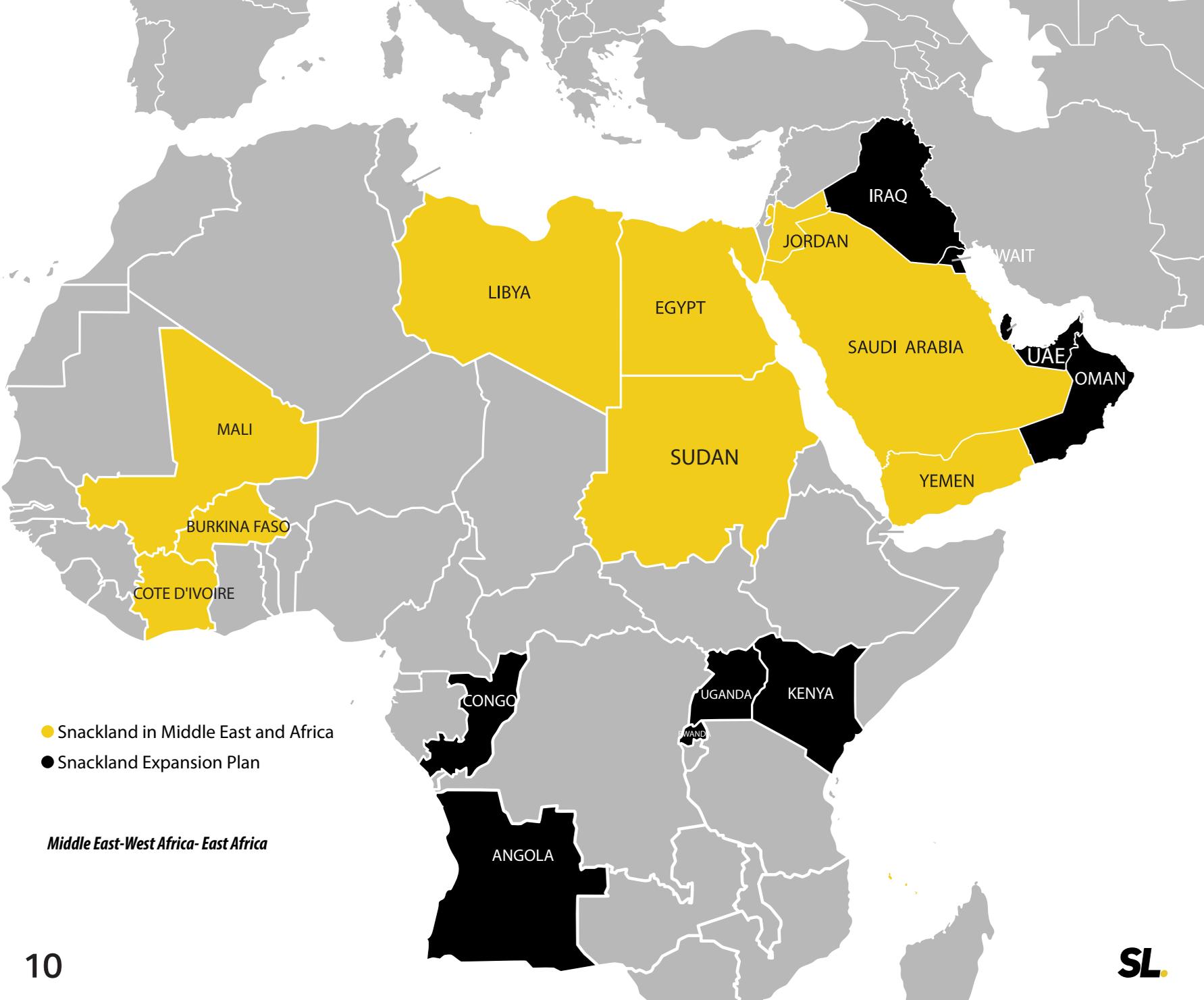
SHELF LIFE
UP TO 24
MONTHS



GROSS WT. PER TRAY
6.76KG



NET WT. PER TRAY
6KG



- Snackland in Middle East and Africa
- Snackland Expansion Plan

Middle East-West Africa- East Africa

SL.

CONTACT
US



Export Sales

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KSA Head Office

The Headquarters Business park
Al Kurnaysh Br Rd, Ash Shati, Jeddah 23511,
15th floor, Office 1504



Egypt Head Office

Waterway 5A building HF3, Cairo



KSA Factory

Al Amoudi beverages industries,
Jeddah, Taif Road Wadi Fatma, Jamoum



Egypt Factory

Industrial Zone3, 10th of Ramadan, Egypt

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