

Partnering in Business with Germany Programme

The Industrial Modernization Centre (IMC) is pleased to announce the launch of the Partnering in Business with Germany Programme, implemented in cooperation with the Federal Ministry for Economic Affairs and Energy of the Federal Republic of Germany.

The programme aims to enhance economic cooperation and deepen trade relations between representatives of the Egyptian business community and their German counterparts. It offers a comprehensive training programme designed to equip Egyptian business owners and managers with modern management methods and best practices for interacting with German enterprises within the context of international business and trade. The programme also includes visits to major international trade fairs in Germany.

Programme Structure

- Two days in Cairo for a preparatory training workshop conducted by German business development service providers.
- One week of virtual training sessions.
- Twenty-one days in Germany, including practical training, business visits, and networking events.

In 2026, the programme will include four training groups, each featuring hands-on sessions, field visits, and participation in leading German trade fairs. These activities aim to strengthen business communication, encourage B2B meetings, and foster mutual cooperation between Egyptian and German enterprises.

Planned Trade Fairs

- **IFAT Munich 2026 – May 4–7**
The world's leading trade fair for water, wastewater, waste, and raw materials management.
- **Interpack 2026 (Düsseldorf) – May 7–13**
The largest and most important international exhibition for packaging and processing technologies.
- **Automechanika Frankfurt 2026 – September 8–12**
The world's leading trade fair for the automotive aftermarket industry, covering vehicle maintenance, spare parts, repair workshops, technology, and innovation.

The deadline for registration to join the programme and participate in the above trade fairs (IFAT Munich 2026, Interpack 2026, and Automechanika Frankfurt 2026) is November 30, 2025, or until all available slots are filled.

Eligibility Criteria

For Participating Enterprises:

- Must be officially registered with a valid tax card and commercial or industrial registry.
- Preferably have previous experience in export and international trade and demonstrate readiness for business cooperation with German enterprises.

For Enterprise Representatives:

- Must not have previously joined the programme.
- Hold a university degree and have proficiency in English.
- Possess at least 5 years of professional experience and 3 years in a managerial role.
- Occupy a senior management position authorized to make business and administrative decisions.

Required Documents

- Completed application form (attached).
- Copy of passport and national ID (both sides).
- Recent English CV.
- Organizational chart of the enterprise (in English), showing departments and staff numbers.
- Company profile (in English).
- An official HR letter (in English) stating full name (as in passport), passport number, current job title, date of employment, and management approval for participation.

Financial Details

The programme covers the following costs:

- Training fees and certification issued by German business development providers.
- Schengen visa processing fees during programme implementation in Germany.
- Health insurance coverage during the stay in Germany.
- Domestic transportation between airports and training venues in Germany.
- Accommodation in Germany for 21 days (half board).
- Local transportation to business meetings, training sessions, and trade fairs.
- B2B meeting arrangements with German companies.

Participants' enterprises are responsible for:

- Paying a participation fee of EGP 14,000 after candidate selection and before the preparatory training in Cairo.
- Covering international flight costs (round trip) according to the programme schedule.
- Paying visa service centre fees (approx. EGP 1,300).

How to Apply

Interested enterprises are invited to submit the completed application form along with all required documents to the following email address:

✉ germanprogram@imc-egypt.org

'Partnering in Business with Germany'
is an instrument to promote foreign
trade and investment by the



Federal Ministry
for Economic Affairs
and Energy



Partnering in Business
with Germany

'Partnering in Business with Germany' is
based on a Joint Declaration with the Arab
Republic of Egypt on behalf of the Government



وزارة الصناعة
Ministry of Industry

'Partnering in Business with Germany' is
implemented on behalf of the Federal Ministry
for Economic Affairs and Energy by



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

'Partnering in Business with Germany' is
coordinated in the Arab Republic of Egypt by



مركز تحديث الصناعة
INDUSTRIAL MODERNISATION CENTRE